



Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)
Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, category I by UGC
Coimbatore - 641 043, Tamil Nadu, India.

Continuous Internal Assessment Test I- August 2025
I Semester

Class : I UG
Major : BBA

Time : 2 Hours
Maximum Marks: 60

25BBAC01- Principles and Practices of Management

Course Outcomes:

- CO1: Define application of management concepts to understand the major internal features of a business system and the environment in which it operates.
CO2: Know and explain the managerial actions of planning, organizing, and controlling with an ethical look.
CO3: Demonstrate critical and analytical thinking when presented with managerial problems and express their views and opinions on managerial issues.
CO4: Understand and analyse the HR requirement in the organization.
CO5: Analyse different controlling techniques and choose the best effective method for the organization.

Part-A

Answer the following Questions

6x1=6

- 1) The Art of getting things done through people called as _____ **CO2 K1**
a) Organising b) Management c) Staffing d) Administration
- 2) Father of Scientific Management is _____ **CO1 K2**
a) Elton Mayo b) Hendry Fayol c) F.W.Taylor d) Robert Owen
- 3) Management is a _____ **CO2 KI**
a. Continuous Process b. Random Activity c. One time Activity d. Internal Process
- 4) Departmental Heads and Managers are in the _____ Level of Management. **CO2 K2**
a) Top b) Middle c) Low d) All
- 5) Showing correct path or correct way to achieve the organizational goal _____ **CO3 K2**
a) Directing b) Controlling c) Staffing d) Procedural
- 6) Person who has the ability to coordinate, motivate and guide all working under him? **CO3 K2**
a) Officer b) Manager c) Workers d) Employer

Part- B

3x6=18

Answer ALL Questions

Each answer should not exceed 400 words or two pages

- 7) a) "Management is Art and Science" – Justify. **CO2 KI**
(or)
b) Explain in brief about the various Levels of Management.
- 8) a) Write short notes on roles of a Manager. **CO2 K2**
(or)
b) Explain the Planning Process in an Organisation with example.
- 9) a) List out the various Steps in Decision Making Process. **CO2 K3**
(or)
b) Write Short note on the nature of organizing.

Part-C

3x12=36

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 10) a) Elaborate the Henry Fayols Principles of Management **CO3 K2**
or
b) Compare and Contrast administration Vs management.
- 11) a) Describe the Process of Management with illustration. **CO2 K2**
or
b) Elaborate the Process and Strategies in decision making.
- 12) a) Explain the Structure and Principles of Organizing. **CO3 K3**
or
b) Compare and Contrast the formal and informal Organization.