



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – January 2021
V Semester

Class : III UG
Major : Rural Development and Sociology

Time : 3 hours
Max. Marks : 100

18BRDC12 Programme Development and Evaluation

Part A
Choose the Correct Answer

10 x 1 = 10

1. Gandhian plan was formulated by
 - a. Mahatma Gandhi
 - b. SrimanNarayan Agarwal
 - c. M.N. Roy
 - d. Mahalanobis
2. _____ is/are the skills required for planning
 - a. critical thinking
 - b. communication
 - c. charisma
 - d. none of the above
3. The need which are considered necessary by people are
 - a. Felt needs
 - b. Unfelt need
 - c. Ignored need
 - d. Unrealized need
4. _____ are expression of the ends towards which efforts are directed.
 - a. Goals
 - b. Objectives
 - c. Needs
 - d. Message
5. A plan of work arranged chronologically is _____.
 - a. calendar of work
 - b. planning
 - c. Index
 - d. Monitor
6. The _____ is an aid that involves use of two senses.
 - a. Television
 - b. Radio
 - c. Poster
 - d. Circular
7. A statement of situation, objectives, problems and solutions is _____.
 - a. programme
 - b. objective
 - c. plan of work
 - d. planning
8. A definite outline or activities to solve various problems of any extension programme is _____.
 - a. plan of work
 - b. calendar of work
 - c. Annual plan of work
 - d. planning
9. Evaluation that takes place continuously during the implementation of the programme is.
 - a. Summative Evaluation
 - b. Concurrent Evaluation
 - c. Periodic Evaluation
 - d. Intermediate Evaluation
10. Evaluation done by the agency is called.
 - a. Self-Evaluation
 - b. Internal Evaluation
 - c. External Evaluation
 - d. None of the above

Part B

5 x 6 = 30

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 11.a. Define planning and explain its importance.
(or)
- 11.b. List down the characteristics of a good programme.
- 12.a. Elaborate the types of objectives.
(or)
- 12.b. Differentiate between felt and unfelt needs.
- 13.a. Write a short note on plan of work.
(or)
- 13.b. Identify the ways and means for resource mobilization.
- 14.a. Who are stakeholders? Explain.
(or)
- 14.b. List down the objectives of events.
- 15.a. Evaluate the need for monitoring.
(or)
- 15.b. Explicate the techniques of writing reports.

Part C

5 x 12 = 60

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 16.a. Trace the history of planning in India.
(or)
- 16.b. Enumerate the principles of programme planning.
- 17.a. Elucidate the steps in the programme development cycle.
(or)
- 17.b. Elaborate the steps in situational analysis.
- 18.a. Highlight the components of plan of work.
(or)
- 18.b. Explain the selection of methods and aids for successful implementation.
- 19.a. Define event and specify the types of events.
(or)
- 19.b. Outline the qualities required for event managers.
- 20.a. Elaborate the methods of evaluation.
(or)
- 20.b. Analyze the significance of documentation.
