

**SPECIMEN FORMAT FOR THESES OF MONTH**

**Faculty** : **Home Science**

**Department** : **Resource Management**

**Branch/ Area:** : **Entrepreneurship**

**Sub Subject Heading:** : **Entrepreneurship**

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**Title of the thesis** : **Inculcating Entrepreneurial Skills among College Students**

(i) In Roman Script -

(ii) In roman Script -

**Nomenclature of Degree:** : **Ph.D**

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**Name of Supervisor** : **Dr.M.R.Thilakam**

**Designation of Supervisor** : **Professor**

**Centre/department/school in which research was conducted** : **Quaid-E-Millath Government College for Women, Chennai-2**

**University's Name & Address** : **University of Madras, Chepauk, Chennai-5**

**Abstract within 300 words:**

**ABSTRACT**

Entrepreneurship is the dynamic process of creating wealth in the society, entrepreneurs will not emerge spontaneously on their own rather imparting entrepreneurial skills among college students will help the society to identify more job creators. Hence, the study entitled “Inculcating Entrepreneurial Skills among College Students” was an experimental research and a comparative study conducted to identify the entrepreneurial skills possessed by the students from government and private colleges. Hence, the study was conducted in Chennai city in five phases among the three government colleges and three private colleges. In the first phase of the study, 250 students from government colleges and 250 students from private colleges were surveyed using an interview schedule. A pre-tested tool on Entrepreneurship Self-Assessment Scale and Problem Solving Adequacy Scale validated by Vaidya (2004) was used for conducting the study. In the second phase of the study, among the surveyed 500 respondents, one hundred respondents who were pursuing first and second year of degree course were selected from Quaid-E-Millath Government College for women, Chennai for training by purposive sampling method. The training was given in two aspects namely training on capacity building and basic skills. Under the capacity building, a ten days training was given to 70 students (who volunteered as the training was conducted outside the college campus). It was carried out in collaboration with National small industries corporation limited, Chennai. Followed by the capacity building training, skill-based training on jewel making, soft toy making and food preservation was given to all the selected 100 respondents inside the college campus by the experts. In the fourth phase, after the training, the students were motivated to develop their entrepreneurial skills in product development and marketing. In phase five the evaluation of the Impact of the training programme was assessed by post-assessment and case study. The results of the study show that Private/aided college students possessed better critical, creative thinking and practical skills than the government college students. On the whole, private\aided college students possessed better entrepreneurial skills when compared to government college students. Hence, it was found essential to give training to the government college students. Greater percentage of students who underwent training developed better entrepreneurial skills when compared to the students who did not attend the training. Hence it can be concluded that employability of youth could be increased through skill development and vocational training.

**i) Major objectives : To**

1. find out the existence of entrepreneurial skills among college students.
2. study the relationship between socio economic status of the family and their inclination towards learning entrepreneurial skills.

3. enhance the existing entrepreneurial skills through introducing capacity building and selected skill based training among government college students.
4. motivate the students to take up income generating activities
5. assess the impact of training on developing entrepreneurial skills.
6. find out the economic benefits gained through income generating activities instilled by the investigator.

## 7. Hypothesis:

1. There will be a significant difference between the nature of the college and entrepreneurial skills possessed by the students.
2. Entrepreneurial skills will significantly differ with the course of the study.
3. Family income will not have direct significance on entrepreneurial skills
4. There will be a significant association between parental expectations regarding the future of the selected samples and willingness to become entrepreneurs.
5. The existence of entrepreneurs in the family will not have a direct influence on willingness to become entrepreneurs.
6. Significant difference will exist between the entrepreneurial skills present before and after the training on basic skills

## 8. Methodology :

Experimental research design before and after without control phenomenon was used for the present study.

The study was conducted following the phases given below:

- Phase I** : Conduct of the Survey among College Students
- Phase II** : Selection of Samples for Training
- Phase III** : Training the Samples on Capacity Building and Basic Skills
- Phase IV** : Motivating the Selected Samples to Initiate Income Generating Activities and Market the Products

**Phase V** : Evaluation of the Impact of the Training Programme

a) Post -assessment

b) Case study

### **Conduct of the Survey among College Students**

North, south, central part of Chennai were selected for the study, 250 students were selected from government colleges and 250 students were selected from private/aided colleges by purposive sampling technique. Four types of entrepreneurial skills namely Personal skills, Interpersonal skills, Critical and creative thinking skills, Practical skills were assessed among the selected students. The data required for the study were collected from the selected samples using the well structured pre-tested interview schedule formulated by the researcher. After the primary data collection, one hundred students were selected from government college for training. Training on capacity building was given at National Small Industries Corporation, Chennai for 15 days. Skill Based Training on Artificial jewel making, soft toy making and food preservation were given. After the training, students were motivated to sell the prepared products to generate income during their college hour. Post assessment and Case study was conducted among 10 students in order to assess the impact of training programme.

## **9. Findings:**

Majority of the selected respondents were in the age group of 17-19 years. The selected students were pursuing first and the second year of undergraduate course such as Home science followed by Computer science, Commerce, Economics and Computer applications. The Parents of private/aided college students had a better education when compared to government college students. The existence of entrepreneurs in families was found among 31 percent of the government college students and 45 percent in private/aided colleges. Only one percent of the parents of the government college students and five percent of the parents of private/aided college students hoped their daughter to become entrepreneurs in future. Liberty of being one's own boss was the major motivating factor

among the government college students to opt for entrepreneurship in future. To meet interesting people was found to be the key motivating factor to opt for entrepreneurship among private\aided college students. The observation revealed that the private\aided college students possessed better entrepreneurial skills when compared to government college students. Hence it was found essential to give training to selected government college students. The “t” test results revealed that there was a significant difference at 5% level in personal skills before and after imparting the training among the selected government college students. The results proved that there was a definite impact of the training given on capacity building on the skills developed by the students. Hence, it was essential that the educational institutions should organize such training for their students.

### **Examiners**

**Internal Examiner :**        **Dr.K.S.Pushpa**  
   **Professor, Department of Home Science Extension**  
   **Gandhigram Rural University**  
   **Gandhigram, Dindigul Dt**

**External Examiner :**        **Dr.PATRICK, Ph.D., FCAI.,FNIM**  
   **Professor of Public Administration Director,**  
   **Academic Planning Division,**  
   **Ambroe Alli University.**  
   **Nigeria**