

**Avinashilingam Institute for Home Science and Higher Education for Women
[Deemed to be University] Coimbatore-641 043**

Bachelor's Degree Examination – November 2018

III Semester

**Class : II UG
Major : BBA Tourism**

**Time :3 hours
Max.Marks: 100**

15BTOC10 Tourism Geography

Part-A

10x1=10

Choose the correct answer

1. The Northern Plains are also called as _____
a. Coastal Plains b. Indo-Gangetic Plains c. Peninsular d. None of the above
2. Which of the following is the highest peak in the World?
a. Mt. Abu b. Mt. K2 c. Mt. Everestd. Mt. Kanchenjunga
3. Cartography is a study that deals with _____
a. Navigation systems b. Magnetic fields c. Weathers d. Maps
4. The scanning of the earth by satellite or high-flying aircraft is known as
a. Remote Sensing b. GIS c. Cartography d. None of the above
5. Somnath Temple is located in
a. Andhra Pradesh b. Gujarat c. Madhya Pradesh d. Karnataka
6. Which of the following is the National Park of Rajasthan?
a. Bandhavgarh b. Gir c. Rathambore d. Kaziranga
7. The time difference between India & Singapore is (GMT+5.30,GMT+8) _____.
a. +2h30m b. +3h30m c. +2h00m d. +3h00m
8. The time of Dubai, (GMT+4) when it is 12hrs GMT _____.
a. 08 00 hrs b. 15 00 hrs c. 16 00 hrs d. 07 00 hrs
9. Capital of United State of America is
a. San Francisco b.New York c.Washington D.C d.Chicago
10. Which of the following is a Schengen country?
a. Australia b. Ireland c. United Kingdom d.Austria

Part B

5X6=30

Answer the following

Answer should not exceed 400 words or two pages

- 11.a. Describe about the Northern Mountains and its tourism potential.
(or)
- 11.b. Write a brief note on Peninsular Plateau.
- 12.a. Explain the need and importance of geography for tourism.
(or)
- 12.b. What is Cartography and how is it related to Environment?
- 13.a. Write a brief note on Wildlife Sanctuaries of South India.
(or)
- 13.b. How important is 'Shopping' in an itinerary? Name few famous shopping centers of India.
- 14.a. What is the local time of Ottawa, Canada (GMT – 4) if the local time of Chennai, India (GMT+5) is 21:00 Hrs on 10th Nov?
(or)
- 14.b. What is the local time of Wellington (GMT +12) New Zealand if the local time of Chennai (GMT +5) India is 21:00 Hrs on 10thNov?
- 15.a. Write a brief note on tourism in France.
(or)
- 15.b. Holiday Villages of India - Enumerate.

Part C

5x12=60

Answer the following

Answer should not exceed 800 words or four pages

- 16.a. Explain briefly about Great Northern Plains and Coastal Plains of India.
(or)
- 16.b. Outline the physiographic features of India in detail.
- 17.a. Write a detailed note on GIS and Remote Sensing. Explain its uses on tourism.
(or)
- 17.b. 'India - The Land of all Seasons' – Discuss.
- 18.a. Discuss in detail, the major Pilgrim Centers of North India.
(or)
- 18.b. Outline the tourism potentials of Kerala in detail.
- 19.a. What are the points to be considered while developing tourism in cold climatic conditions?
(or)
- 19.b. Explain the types of holidays with suitable examples.
- 20.a. Write in detail about the major theme parks of the World.
(or)
- 20.b. Prepare a 06 Nights/ 07 Days tour itinerary for a couple to Singapore and Malaysia.