

17/11

**Avinashilingam Institute for Home Science and Higher Education for Women  
Coimbatore – 641 043**

**Bachelor's Degree Examination – November 2017  
I Semester**

**Class: I UG  
Major: Interior Design & Resource Mgt.**

**Time: 3 hrs.  
Max Marks: 100**

**15BIDC01 Design Basics**

**Part – A  
Choose the Correct Answer**

**10 x 1 = 10**

1. Purple is obtained by mixing  
a. Red and blue  
b. Red and green  
c. Blue and yellow  
d. Green and blue
2. Which of the following is not an element of art?  
a. space  
b. proportion  
c. texture  
d. line
3. A horizontal line suggests  
a. femininity  
b. action  
c. relaxation  
d. movement
4. Identify the functional accessory  
a. paintings  
b. chandeliers  
c. sculpture  
d. mirror
5. Which of the following is not a type of design?  
a. Abstract  
b. Aesthetic  
c. Naturalistic  
d. Geometric
6. The relative lightness or darkness of a hue is called its  
a. value  
b. intensity  
c. chroma  
d. primary colour
7. The 'golden section' refers to  
a. light  
b. proportion  
c. emphasis  
d. colour
8. Texture refers to  
a. the area above an object  
b. a path made by a moving point  
c. the way the surface feels or looks  
d. contrasts between furnishings
9. The 'centre of attraction or focal point' is created by using  
a. harmony  
b. balance  
c. rhythm  
d. emphasis
10. When white is added to a colour, the result is called a  
a. shade  
b. tint  
c. tone  
d. value

**Part – B**

**5 x 6 = 30**

**Answer the following**

**Answers should not exceed 400 words or two pages**

11. a. Briefly discuss the conceptual meaning of interior design and decoration.  
(OR)  
b. Explain the qualities of a good interior designer.
12. a. Write about the types of design decisions.  
(OR)  
b. Differentiate between vernacular and technological designs and their uses.
13. a. Write about the significance of shapes in interior design.  
(OR)  
b. Discuss the importance of lines in interiors.
14. a. Elucidate the application of balance in interiors.  
(OR)  
b. Explain how rhythm can be obtained in interiors.
15. a. Differentiate between functional and decorative accessories.  
(OR)  
b. State the importance of accessories in interiors.

**Part – C**

**5 x 12 = 60**

**Answer the following**

**Answers should not exceed 800 words or four pages**

16. a. Trace the growth and development of interior design in India.  
(OR)  
b. Explain the characteristics of Indian interior design.
17. a. Discuss the requirements of a good structural and decorative design using suitable illustrations.  
(OR)  
b. Explain the types of decorative design using suitable illustrations.
18. a. Write about the application of pattern in interiors.  
(OR)  
b. Explain any three contrasting colour schemes with illustrations.
19. a. Elucidate the criteria for evaluation of design in interiors.  
(OR)  
b. Explain the application of emphasis in interiors.
20. a. Write about the classification and placement of accessories in interiors.  
(OR)  
b. Explain the selection, framing and mounting of framed pictures as accessories in interiors.

**&&&&&**