



Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)

Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

Master's Degree Examination – May 2025

II Semester

Class : I P.G.
Major : Textiles and Fashion Apparel

Time: 3 Hours
Max. Marks: 100

23MTFC10 Textile Management

Course Outcomes:

CO1: Recognize various management operation strategies in textile industry.

CO2: Identify the functional operations of the management sectors in the textile industry.

CO3: Differentiate the management, development and training programme organized in the industry.

CO4: Select and Categorize appropriate managerial forecasting and costing methods.

CO5: Formulate a productive management plan by integrating human rights with a well organized disaster management for various departments of the industry.

Part A

10 x 1 = 10

Choose the Correct Answer

- _____ of the following best describes the approach of Production and Operations Management (POM) in the textile industry. CO1K1
 - Focuses only on product innovation
 - Integrates resources and processes for effective output
 - Manages employee performance reviews
 - Develops marketing strategies for textiles
- A textile company wants to improve its supply chain efficiency. Which operation strategy should it prioritize? CO1K1
 - Quality-based
 - Flexibility-based
 - Time-based
 - Cost-based
- _____ costing method is most suitable for determining the expenses related to finishing and Processing. CO2K2
 - Process
 - Job order
 - Activity-based
 - Standard costing
- _____ facility layout is best suited for a textile company producing customized garments. CO2K2
 - Process layout
 - Product layout
 - Fixed-position layout
 - Cellular layout
- Among the common learning practices in the textile industry, _____ method would best address rapid skill enhancement for employees working with new technology. CO3K2
 - On-the-job training
 - Classroom-based lectures
 - Self-paced online courses
 - Cross-functional team projects
- _____ type of training is most suitable for employees transitioning into leadership roles in the textile industry. CO3K1
 - Induction Training
 - Job Training
 - Training for Promotion
 - Refresher Training
- _____ is the primary purpose of formulating sales policies. CO4K1
 - To ensure employee satisfaction
 - To establish guidelines for achieving sales objectives
 - To increase manufacturing output
 - To eliminate competition
- _____ of the following is an example of a sales promotion technique. CO4K1
 - Offering discounts during a festive season
 - Training sales personnel
 - Conducting market research
 - Expanding the supply chain
- In the textile industry, which human right is most often violated for child workers? CO5K3
 - Right to education
 - Right to leisure
 - Right to free speech
 - Right to vote
- How should a textile factory respond to a chemical spill disaster? CO5K3
 - Activate the emergency response team and curtail the spill
 - Evacuate only the administrative staff
 - Resume operations immediately
 - Ignore the situation to save costs

Part B

5 x 6 = 30

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 11.a. List the key functions of the HRM department in a textile organization. CO1K1
(or)
- 11.b. Outline the steps involved in implementing an effective POM approach in textile manufacturing. CO1K1
- 12.a. Classify the different cost components involved in textile processing and finishing. CO2K2
(or)
- 12.b. Compare the cost implications of different sewing and packing methods in garment production. CO2K2
- 13.a. Define the concept of a training program and its importance in the textile industry. CO3K3
(or)
- 13.b. Summarize the steps involved in planning a training for promotion program for a textile company. CO3K3
- 14.a. Give the methods used for designing sales territories, fixing sales quotas and target in the textile sector. CO4K3
(or)
- 14.b. Identify the need for logistics and supply chain management in sales operations. CO4K3
- 15.a. List the specific human rights that are particularly relevant to women in the textile industry. CO5K3
(or)
- 15.b. Describe the types of disaster management. CO5K3

Part C

5 x 12 = 60

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 16.a. Evaluate the role of Human Resource Management and its scope, functions and importance in textile sector. CO1K2
(or)
16. b. Examine the impact of a structured HRM department on the operational success of a textile company. CO1K2
17. a. Discuss the relationship between workload and work assignments in production. CO2K3
(or)
- 17.b. Interpret the importance of facility layout, work centers to improve task allocation in textile factories. CO2K3
- 18.a. Analyze the significance of planning a Job training program in addressing skill gaps within the textile workforce. CO3K3
(or)
- 18.b. Critique the methods used in Refresher training programs in the textile sector. CO3K3
- 19.a. Enumerate the impact of Advertising in Sales Management of a textile sales team. CO4K4
(or)
- 19.b. Elaborate the necessity in choosing right sales forecasting explaining each. CO4K4
- 20.a. Discuss the significance of fundamental rights in ensuring fair treatment and dignity for textile workers. CO5K4
(or)
- 20.b. Analyse the role of rescue operations in mitigating the effects of disasters in the textile industry. CO5K4
