

**Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University) Coimbatore-641 043**

**Bachelor's Degree Examination – November 2018
I Semester**

Class : I UG
Major: Psychology

Time :3 hours
Max. Marks: 100

18BPSC01 – Introduction to Psychology

Part-A

10 x 1=10

Choose the correct answer

1. The behavior school of psychology was proposed by
a. Freud b. Wertheimer c. J B Watson d. B F Skinner
2. The "Pleasure principle" is associated with
a. Ego b. id c. Super ego d. Thanatos
3. Receptor potential is
a. Converting physical energy into an electric voltage
b. Electrical event triggers nerve impulse
c. Converting electric potential into physical energy
d. Electrical event triggers magnetic potential
4. The waves of the cochlea reach the
a. External ear b. Retina c. Organ of corti d. Middle ear
5. A person receives cues from both eyes working together is
a. Monocular cues b. Clearness c. Linear cues d. Binocular cues
6. An apparent motion due to successive presentations of visual stimuli seen in movies and TV
a. Autokinetic effect b. Stroboscopic motion c. Induced motion d. Real motion
7. The set of forces that energize, direct and sustain behavior is
a. Expectancy b. Socialization c. Motivation d. Empowerment
8. Which of the following is NOT an internal motivational force
a. Attitudes b. Feedback c. Goals d. Needs
9. Which theory of emotion holds the view that bodily changes precede emotion and that we experience an emotion after our body reacts?
a. Common sense theory b. Cannon-Bard theory
c. Attribution theory d. James-Lange theory
10. The part of the autonomic nervous system responsible for restoring the body and conserving energy is
a. Somatic System b. Limbic System
c. Parasympathetic division d. Sympathetic division

Part B

5 X 6=30

Answer the following

Answer should not exceed 400 words or two pages

- 11.a. Explain the methods used in psychology
(or)
- 11.b. List out and explain the various fields of psychology
- 12.a. Analyze the sensory processes of smell and taste
(or)
- 12.b. Demonstrate the characteristics of physical stimulus involved in hearing
- 13.a. Compare and explain the early and late filtering models of attention
(or)
- 13.b. Explain the monocular cues for depth perception
- 14.a. Examine the role of brain in hunger motivation
(or)
- b. Outline the characteristics of people with high need for achievement motivation
- 15.a. "Perceiving emotions on others plays a major role in an individual's day to day life" – analyze this statement
(or)
- b. Examine the role of autonomic nervous system in emotion

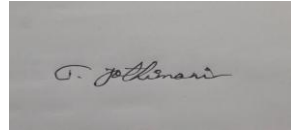
Part C

5 x 12=60

Answer the following

Answer should not exceed 800 words or four pages

- 16.a. Discuss in detail about the different schools of psychology.
(or)
- b. Evaluate and compare the biological, cognitive, social and developmental perspectives on behavior with examples.
- 17.a. Illustrate the structure of the eye with diagram and explain the sensory processes of vision.
(or)
- b. Explain the sensory processes of skin sensation.
- 18.a. Describe the Gestalt's principles of form perception with suitable examples.
(or)
- b. Analyze the effects of perceptual constancy on perception.
- 19.a. Examine the role of brain in hunger and thirst motivation.
(or)
- b. List out and analyze the goal and effects of social motives.
- 20.a. "Felt emotion is the perception of bodily changes" and "Felt emotion and bodily responses are Independent events" – analyze these statements and draw conclusion.
(or)
- b. Examine the importance of cognitive factor in interpreting the bodily arousal.



Dr. T. JOTHIMANI
Name and Signature of the Examiner