

10. What motivated you to visit

- Enjoying ecotourism activities exclusively
- Research
- Relaxation
- Change from Daily Routine
- Visit to uncrowded destination
- Enjoyment with family

11. How did you first find out about Periyar Tiger Reserve?

- Word of mouth/Friends and relatives
- Internet/Website
- Magazines and Books
- Trade fair
- Publicity campaign
- Brochure.

12. Tick the Eco tourism activities that you were engaged in while at Periyar Tiger Reserve

- | | |
|--|--|
| <input type="checkbox"/> Nature Walk and Green Walk. | <input type="checkbox"/> Clouds walk. |
| <input type="checkbox"/> Jungle Patrol. | <input type="checkbox"/> Border Hiking. |
| <input type="checkbox"/> Bamboo rafting. | <input type="checkbox"/> Periyar Tiger Trail. |
| <input type="checkbox"/> Bamboo Grove. | <input type="checkbox"/> Jungle Inn. |
| <input type="checkbox"/> Jungle Camp . | <input type="checkbox"/> Bullock cart Discoveries. |

13. Were you engaged in activities other than Eco Tourism activities of PTR?

If YES, tick the activities as below.

- | | |
|--|---|
| <input type="checkbox"/> Boating | <input type="checkbox"/> Spice Garden Visit |
| <input type="checkbox"/> Plantation Tour | <input type="checkbox"/> Elephant Riding. |
| <input type="checkbox"/> Trekking | <input type="checkbox"/> Shopping |

14. As a Tourist specify the constraints encountered at the destination during your visit

- Over Crowding.
- Lack of coordination among staff at entrance and boat jetty
- Long waiting time.
- Dress restrictions for nature walk
- Entry and exit restrictions
- Age restrictions for nature walk
- Lack of amenities (Toilets, Rest room, Canteen)
- Cleanliness and hygiene
- Non availability of accommodation facilities inside the protected area.
- Lack of orientation about the insect bites.

15. Tick your suggestions for improving ecotourism at Periyar Tiger Reserve

- E- Ticketing for all Ecotourism activities
- Better, Reasonably priced packages covering more than one Ecotourism activity.
- Better coordination among staff at Periyar Tiger reserve.
- Orientation on Precautions for Nature Walk and Other Ecotourism activities.

- Better education and interpretation programs.
- Provision of Minimum amenities like Wash rooms and Canteens.
- More security measures especially in the night as movement of nocturnal animals is a threat.
- Better cleanliness and hygiene.
- Other renewable sources of Power other than Solar may be used.

Section - B

Details on ecotourist experience at Periyar Tiger Reserve

Kindly choose one of the options given below

Sr No.	Key themes	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1	I could avail nature friendly accommodation here					
2	I could purchase local art /craft forms here					
3	I could see different types of plants here					
4	I could use ecofriendly technology enabled facilities here					
5	I could use good amenities like pathways, signage inside and outside the protected area , temporary shelter at the protected area					
6	I found many ecotourism programmes at the destination.					

Sr No.	Key themes	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
7	I could find good transport facilities here.					
8	I found the presence of many animals and birds here					
9	I could experience the local culture of the area here					
10	I could purchase goods and services which are fairly priced					
11	I found efforts taken for protecting the environment.					
12	I could experience Good quality of service here					
13	I experienced sense of security here					
14	I got accurate and timely information whenever I approached service providers here					
15	I could participate in environment interpretation and education programmes here					
16	I could experience the scenic attractions here.					
17	I could enjoy all the tourism products offered here					

Sr No.	Key themes	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
18	I gained a memorable experience here					
19	I could feel the physical comfort at the destination.					
20	I could feel mentally relaxed at the destination.					
21	I could feel the uniqueness in the experience here					
22	I could have good interaction with local people here					
23	I think age could be influencing enjoyment from ecotourism activities here.					
24	I think gender is an influencing factor in consuming ecotourism products here.					
25	I think education leads to better understanding of ecotourism products offered here					
26	I think income plays a role in enjoying ecotourism products better at the destination					
27	I think marital status is influencing the enjoyment here					

Section - B

Details on ecotourist experience at Periyar Tiger Reserve

Kindly choose one of the options given below

Sr No.	Key themes	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1	I could avail nature friendly accommodation here					
2	I could purchase local art /craft forms here					
3	I could see different types of plants here					
4	I could use ecofriendly technology enabled facilities here					
5	I could use good amenities like pathways, signage inside and outside the protected area , temporary shelter at the protected area					
6	I found many ecotourism programmes at the destination.					
7	I could find good transport facilities here.					
8	I found the presence of many animals and birds here					
9	I could experience the local culture of the area here					

Sr No.	Key themes	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
10	I could purchase goods and services which are fairly priced					
11	I found efforts taken for protecting the environment.					
12	I could experience Good quality of service here					
13	I experienced sense of security here					
14	I got accurate and timely information whenever I approached service providers here					
15	I could participate in environment interpretation and education programmes here					
16	I could experience the scenic attractions here.					
17	I could enjoy all the tourism products offered here					
18	I gained a memorable experience here					
19	I could feel the physical comfort at the destination.					
20	I could feel mentally relaxed at the destination.					

Sr No.	Key themes	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
21	I could feel the uniqueness in the experience here					
22	I could have good interaction with local people here					
23	I think age could be influencing enjoyment from ecotourism activities here.					
24	I think gender is an influencing factor in consuming ecotourism products here.					
25	I think education leads to better understanding of ecotourism products offered here					
26	I think income plays a role in enjoying ecotourism products better at the destination					
27	I think marital status is influencing the enjoyment here					

Section- C

Details on ecotourist satisfaction.

Sr No.	Key themes.	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
1	I am satisfied with the destination attributes like plants and animals at the destination					
2	I am happy with the quality of services offered here					
3	I am satisfied with the positive feelings I felt here.					
4	I am satisfied with the activities at the destination					
5	Had I been younger I would have enjoyed better					
6	I am satisfied with the ecotourism practices here					

Section- D

Details on Future behavioural intention

Sr No.	Key themes	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
1	I will revisit the destination again in the near future					
2	I will say only positive things about my experiences here.					
3	I will choose this destination among other ecotourism destinations of Kerala.					
4	I will definitely encourage my friends and relatives to come here					
5	I will recommend this destination to friends and relatives					
6	I will in responsible ecotourism practices					

LIST OF PAPERS PUBLISHED

- Meera S and Annapoorani R (2014), “Innovation in tourism industry in India: Special focus on HR perspective”, **Zenith International Journal of Multidisciplinary Research**, 4 (3), May, pp: 195-198.
- Meera S and Annapoorani R (2016), “Socio Economic impact of tourism”, **Zenith International Journal of Multidisciplinary Research**, 6 (1), May, pp: 81-88.

LIST OF PAPERS PRESENTED

- Meera S “Relevance of exclusive economic reforms with specific reference to tourism”, **National seminar on twenty five years of economic reforms in India**”, organised by IPSAR, Odisha, October 1 and 2, 2016.
- Meera S “Environmental accounting for ecotourism destinations; movement towards sustainability”, in **UGC sponsored National conference on Bio diversity and eco tourism** organised by Department of Tourism, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, January 7 and 8, 2013.