



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A++ Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India
Continuous Internal Assessment II –(October 2025)
Fifth Semester

Class: III BBA
Branch : Tourism

Time: 2 Hours
Max. Marks: 60

23BT0PD5 - Personality Development and Team Building

Course Outcomes:

- CO1: To Set and achieve the personal and professional goals
- CO2: To Understand the self awareness in personal development
- CO3: To Develop Self Confidence and Self Esteem
- CO4: Help to communicate effectively with team members and resolve conflicts and address the challenges within the teams
- CO5: To identify the strength and weakness related to Team and apply team work skill to real world scenario

Part A
Choose the Correct Answer

6x1=6 Marks

1. A good command over a _____ is need of speech. CO3K1
a. practice b. language c. gestures d. activity
2. Biographies, Historical stories etc. are the example of _____ CO3K2
a. Imaginative essays b. Narrative essays c. Descriptive essays d. Expository essays.
3. The type of thoughts that a person keeps in his mind most of the time is called his CO4K1
a. Motivation b. Perception c. Mentality d. Self-knowledge.
4. Which is the process of spreading any information, idea or expression from one person to another. CO4K2
a. Communication b. Discipline c. Time Management d. Conflict.
5. Which of the following is not a type of team? CO5K1
a. Corruption team b. Functional team c. Problem solving team d. Self managed team.
6. The ability to imagine or invent something new is called _____ CO5K2
a. Alternative b. Creativity c. Discovery d. Invention.

Part-B
Answer ALL questions

3x6=18 Marks

Each answer should not exceed 400 words or two pages

- 7.a. Brief a note on importance of body language in professional life? CO3K3

(or)

- 7.b. Write a short note on Time Management and Work ethics? CO3K3
- 8.a. Brief any three team management activities? CO4K3
(or)
- 8.b. Brief a note on your Strength and Weakness? CO4K3
- 9.a. What role does communication play in tracking team performance? CO5K3
(or)
- 9 b. How do you determine the right metrics for measuring team performance in a project? CO5K4

Part – C

3x12=36 marks

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 10.a. Discuss the role of character building & teamwork in Personality Development? CO3K4
(or)
- 10.b. Explain in detail techniques of problem solving, Conflict & Stress Management ? CO3K5
- 11.a. Elucidate a Professional Resume for Tourism job? CO4K4
(or)
- 11.b. Explain how rewards & recognitions can be used to motivate team members based on their Performance Metrics -provide examples? CO4K3
- 12.a. Prepare a dialogue between Receptionist & Guest ? CO5K5
(or)
- 12.b. Discuss the challenges in setting goals for team members & how to overcome them to enhance team performance? CO5K4

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