



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – June 2021
VI Semester

Class : III UG
Major : ECONOMICS

Time : 3 Hours
Max. Marks: 100

18BECC25 HUMAN VALUES AND PROFESSIONAL ETHICS FOR ECONOMICS

PART A
Choose the Correct Answer

10 x 1 = 10

1. Love, care and honesty are
 - a. Human values
 - b. ethical values
 - c. market value
 - d. None of the above
2. Worker has the moral responsibility to see that no other person's right, privacy or freedom is impaired or transgressed is a part of
 - a. Values
 - b. Ethics
 - c. Market
 - d. Business
3. Corporate Social Responsibility includes
 - a. Ethical conduct
 - b. Environmental practice
 - c. Community investment
 - d. All the above
4. According to _____ theory, men had a tendency to solve problems by applying abstract moral principles.
 - a. Gillian's theory
 - b. Monopoly theory
 - c. Classical theory
 - d. None of the above
5. A high commitment approach to environmental issues does not include
 - a. Risk analysis
 - b. stakeholder analysis
 - c. Strategic sustainability auditing
 - d. Green washing
6. For referent power to be effective, what must exist between individuals in a relationship?
 - a. Compassion
 - b. Sympathy
 - c. Empathy
 - d. None of the above
7. Atmospheric issues does not include
 - a. Acid rain
 - b. Water quantity
 - c. Global warming
 - d. Air pollution
8. The following activity contributes to the enrichment of cultural, social and civic life of a community
 - a. Transportation
 - b. Medical camp
 - c. Planting trees
 - d. None of the above
9. The foreign direct investment includes
 - a. Intellectual property rights
 - b. Tangible goods
 - c. Intangible goods
 - d. Human resource
10. The use of digital technologies to change a business model and provide new revenue and value producing opportunities is called
 - a. Media
 - b. Business
 - c. Information Technology
 - d. Digitalisation

Part B

5 x 6 = 30

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 11.a. Write short notes on caring and sharing.
(or)
11.b. Briefly explain the types of values.
- 12.a. Discuss the models of professional roles.
(or)
12.b. Write a note on virtue theory.
- 13.a. What are the characteristics of a strong work ethic?
(or)
13.b. Bring out the reasons for unethical practices in profession today?
- 14.a. Write a note on intellectual property right.
(or)
14.b. Why is collective bargaining important in business?
- 15.a. Brief the various categories of cyber threat.
(or)
15.b. Examine the ethical obligations of multinational corporations.

Part C

5 x 12 = 60

Answer ALL questions

Each answer should not exceed 800 words or fourpages

- 16.a. Critically examine the issues in professional ethics.
(or)
16.b. How does right understanding provide the basis for ethical human conduct?
- 17.a. Explain the uses of ethical theories and its limitations.
(or)
17.b. Analyse the six stages of moral development by Kohlberg.
- 18.a. Explain the role of business in addressing the environmental issues of today.
(or)
18.b. Bring out the importance of corporate transparency in financial reporting.
- 19.a. Discuss the impact of information on the assessment of safety and risk.
(or)
19.b. Critically evaluate the risk benefit analysis.
- 20.a. Explain the various methods of technology transfer.
(or)
20.b. Explain with examples the ethical issues faced by the IT professionals.
