

**Avinashilingam Institute for Home Science & Higher Education for
Women Coimbatore**

Master's Degree Examination November - 2017

Semester – I

Class: I PG

Major: MBA Tourism & Travel Management

Time: 3 hours

Max. Marks: 60

17MTAC05 - TOURISM RESOURCES

Part – A (10x ½ = 5 marks)

Answer all the following.

1. Sharavati Wild Life Sanctuary is situated at
a) Rajasthan b) Karnataka c) Kerala d) Maharashtra
2. Tourist attractions with blend of both natural and man-made features is
a) Symbiotic tourism b) Niche tourism c) Event based attraction d) Site based tourism
3. How many bio-reserves are there in India?
a) 9 b) 12 c) 19 d) 14
4. Which of the following is famous festival of Assam?
a) Bihu b) Losar c) Saga Dawa d) Dree festival
5. Which of the following National Park is famous for Tiger safaris?
a) Corbett b) Pench d) Sasan gir d) Ranathambore
6. ----- is the home of the great Indian one -horned Rhinoceros besides a range of bird species.
a) Manas b) Kaziranga c) Bori d) Polamu
7. Chand baori, Agrasen ki Baoli, Raani - ki - vav, are famous -----
a) Reservoirs b) Canals c) Lakes d) steep wells
8. First UNESCO approved Bio-reserve-sphere is
a) Gulf of Mannar Marine National Park b) Valley of flowers c) Nilgiri Biosphere Reserve
d) Nanda Devi biosphere
9. The colonial style of buildings and the mall with decorated fence, historic railway are the hallmarks of this beautiful hill station
a) Manali b) Shimla c) Darjeeling d) Nainital
10. Kalpeni is an island famous island tourism site in the Union Territory of
a) Lakshadweep b) Greater Andaman c) Elephanta d) Rameshwaram

Part – B

Answer all questions

Each answer should not exceed 200 words or one page (5x4 = 20 marks)

11. a) Write about Trichy Rock Fort Temple.
(Or)
b. Explain the classification of tourism resources.
12. a) State the functions of bio-reserve spheres.
(Or)
b. Write a note on Ajanta & Ellora caves.
13. a) Write about Konark dance festival.
(Or)
b. Describe the term MICE tourism.
14. a) How spas are utilized as a tourism resource?
(Or)
b. Write a note on Surajkhund craft mela.
15. a) Write about Ashoka Trust For Research in Ecology & Environment (ATREE).
(Or)
b. Discuss the religious importance of "rishikesh"

Part – C

(5x7 = 35 marks)

Answer all the questions

Each answer should not exceed 600 words or one page

16. a) Hyderabad is the city of MICE – Discuss
(Or)
b. State the usefulness of Rural tourism.
17. a) State the objectives of Eco tourism.
(Or)
b. Discuss about Pilgrimage tourism in India.
18. a) Write about India train tour package.
(Or)
b. Describe the Cold Mountain Desert of the Trans-Himalayas.
19. a) Illustrate the classification of tourist circuits of India with examples.
(Or)
b. Explain the concept of "Tourist Holiday Villages"
20. a) Explain some of the Jain Pilgrimage destinations.
(Or)
b. Discuss the importance of amusement parks as tourism resource.