

**Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore – 641043
Bachelor's Degree Examination – November 2017
V Semester**

**Class: III UG
Major: Rural Development & Sociology**

**Max Marks 100
Time : 3 Hours**

15BRDC12 Programme Development and Evaluation

Part – A

10 x 1 = 10

Choose the correct answer

1. _____ is deciding what needs to be done by whom, where and when
a. Programme Planning b. Operational Plan c. Strategic Plan d. None
2. Extension programme should be based on _____
a. Past experience b. Present situation
c. Future needs d. All the above
3. Which among the following is a factor that influences programme planning
a. Priorities b. Company resources
c. forecasting d. All the above
4. _____ is the process of getting resources from the resources provider using different mechanism
a. Resource planning b. Resource mobilisation
c. resource trading d. None
5. _____ objectives assure that the community people will not have expectations that are impossible
a. Realistic b. attainable c. Both a & b d. Planned
6. Scanning internal and external environment to develop is a step in _____
a. Programme planning b. Programme development cycle
c. Evaluation d. Documentation
7. The _____ leadership style keeps main emphasis on the distinction of the leader himself
a. Authoritarian b. Paternalistic c. Autocratic d. Laissez-Fair
8. In _____ type of leadership one could start playing favoritism in making decision
a. Autocratic b. Paternalistic c. Laissez-Fair d. Democratic
9. _____ is systematic method of collecting, analyzing and using information
a. Monitoring b. Development
c. Programme Evaluation d. None
10. A _____ examines the population that the programme intends to evaluate
a. Survey b. Need assessment c. Both a & b d. Research

Part – B

5 x 6 = 30

Answer the Following

Answer should not exceed 400 words or two pages

11. a. Write short note on felt and unfelt needs
(or)
b. Discuss the principles of programme planning
12. a. Write note on the need for setting up objectives
(or)
b. Make a brief note "Felt needs and unfeltneeds".
13. a. Define leadership and write the concept
(or)
b. What is micro planning – Brief
14. a. What are the methods of evaluation
(or)
b. list out the things to be followed during follow up
15. a. Discuss on the tools required to prepare a report
(or)
b. give short note on the role of a leader in programme implementation

Part – B

5 x 12 = 60

Answer the Following

Answer should not exceed 800 words or four pages

16. a. Write in detail on the programme development process
(or)
b. List and explain the principles and importance of programme development.
17. a. Explain the merits and demerits of programme evaluation and documentation
(or)
b. Give detailed note on the methods of evaluation
18. a. Write detailed note on the obstacles in resource mobilisation
(or)
b. List and explain the use of audio and visual aid in programme implementation
19. a. Explain the role of officials and non-officials in programme implementation
(or)
b. Write in detail on the things to consider while preparing a report
20. a. Documentation plays a vital role in the success of any programme - Justify
(or)
b. Write in detail on developing evaluation tools
