



Maurice

**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12 B  
Coimbatore-641 043, Tamil Nadu, India

**Continuous Internal Assessment Test I – August 2024**  
**SEMESTER V**

**Class : III UG**  
**Major : BBA (RM)**

**Time: 2 Hours**  
**Maximum Marks: 60**

**21BREC19 - LOGISTICS AND WAREHOUSE MANAGEMENT**

**Course Outcomes:**

- CO1: Understand logistics and supply chain management and its advantages.  
CO2: Conceive the integrated logistics for the movement of goods.  
CO3: Leverage the suppliers to supply chain management in an effective way.  
CO4: Analyse the impact of forecasting in the context logistics & supply chain management.  
CO5: Determine supply chain keeping in view the warehouse facility.

**PART-A**

**6x1=6**

1. It consists of all parties involved, directly or indirectly in fulfilling a customer request.  
a) supply chain  
b) distribution  
c) operational design  
d) customer order cycle  
CO1:K1
2. Physical distribution is the major operations of logistics in \_\_\_\_\_  
a) Supply Chain Management  
b) Materials Management  
c) Logistics Management  
d) None of the above  
CO1:K1
3. The task of buying goods of right quality, in the right quantities, at the right time and at the right price.  
a) Supplying  
b) Purchasing  
c) Scrutinizing  
d) None of the above  
CO1:K2
4. Buying according to the requirements is called \_\_\_\_\_  
a) Seasonal Buying  
b) Hand to mouth buying  
c) Scheduled Buying  
d) Tender Buying  
CO1:K1
5. Place utility is created by \_\_\_\_\_  
a) Logistics function  
b) Distribution function  
c) Procurement function  
d) Operation function  
CO1:K2
6. The cost of insurance and taxes are included in \_\_\_\_\_  
a) Cost of ordering  
b) Set up cost  
c) Inventory carrying cost  
d) Cost of shortages

**PART-B**

**3x6 = 18**

**ANSWER ANY 4 QUESTIONS**

1. a) Describe Retail Logistics and its explain its types. CO1:K3  
(or)  
b) Explain the various the functions of logistics management. CO1:K2
2. a) Write about the concepts and objectives of integrated logistics. CO2:K3  
(or)  
b) Write about logistics performance cycle. CO2:K2
3. a) Write about meaning, objectives and need of warehouse. CO2:K3  
(or)  
b) Describe the role of warehouse manager. CO2:K3

**PART-C**

**3x12=36**

**ANSWER ANY 2 QUESTION**

1. a) Explain about Logistics mix- logistics in Organized retail in India. CO2:K3  
(or)  
b) Write about various logistics service providers in India. CO2:K3
2. a) Elaborate about the Manufacturing support performance cycle. CO2:K2  
(or)  
b) Elaborate about Electronic Data Interchange. CO2:K4
3. a) Describe the functions and Types of Warehousing Cost. CO2:K2  
(or)  
b) Elaborate the Warehouse Layout with suitable example. CO2:K3

**No Of Copies : 20**

**Prepared by Dr.K. Sathiyabamavathy**

22 copy