

Avinashilingam Institute for Home Science and Higher education for Women
(Deemed to be University) Coimbatore – 641 043
Bachelor's Degree Examination – November 2018
I Semester

Class : I UG

Time : 3 hrs

Major : Commerce

Max.Marks : 100

18BCOC02/18BCP02/18BCC02-BUSINESS ORGANISATION

Part – A

(10 X 1 = 10 Marks)

Circle the correct answer

1. The main purpose of the business is to _____
 - a. Create a customer.
 - b. Maximize profits.
 - c. Serve the society.
 - d. Increase the wealth of the firm
2. Who is dormant partner?
 - a. One who takes no active part in business.
 - b. A working partner.
 - c. Partner for profits
 - d. Minor partner
3. Concentration of many industries in a particular area is called _____
 - a. layout
 - b. localisation
 - c. delocalisation
 - d. decentralisation
4. The materials which are available at all places are called _____ materials
 - a. pure
 - b. localised
 - c. ubiquitous
 - d. gross
5. The combination of firms producing same type of products engaged in the similar process of production is known as _____ combination
 - a. vertical
 - b. horizontal
 - c. lateral
 - d. circular
6. The organisation of workers formed with a view to strengthen their bargaining power is
 - a. Trade Association
 - b. Chamber of Commerce
 - c. Federations
 - d. Trade Union
7. Importing of goods from a foreign country with a view to re-export them is called
 - a. import trade
 - b. export trade
 - c. entre pot trade
 - d. wholesale trade
8. A branch of commerce which deals with exchange of commodities is _____
 - a. Trade
 - b. Industry
 - c. Firm
 - d. Business
9. Indexing is an important _____.
 - a. method of filing.
 - b. method of maintaining account books.
 - c. aid to filing.
 - d. method of maintaining statistical books
10. Which of the following methods of filing do you recommend for a large size undertaking?
 - a. Pigeon hole system.
 - b. Spike files.
 - c. Box files.
 - d. Vertical filing

Part - B

(5 X 6 = 30 Marks)

Answer the following

Answer should not exceed 400 words or two pages

11 a. What are the merits of sole trading concern ?

(OR)

11.b. Enumerate the essentials of a successful business

12 a. Explain the factors determining the size of the firm

(OR)

12.b. Explain the implications of optimum firm concept

13 a. Describe the features of Trade Associations

(OR)

13.b. Distinguish between Trade Associations and Chamber of Commerce

14 a. Bring out the recent trends in foreign trade

(OR)

14.b. List out the features of foreign trade

15 a. Explain the characteristics of office organisation

(OR)

15 b. Explain the types of index systems

Part - C

(5 X 12 = 60 Marks)

Answer the following

Answer should not exceed 800 words or two pages

16 a. Discuss the types of partners

(OR)

16. b. Describe the characteristics of company

17 a. Discuss in detail about Economies of large scale operation

(OR)

17. b. Explain the Factors Influencing location of plant

18 a. Examine the causes for the growth of business combination

CO3_K3

(OR)

18. b. Describe the provisions of Competition act 2002

19 a. Discuss the export procedure

(OR)

19.b. Categorise briefly the types of trade

20 a. Discuss briefly the functions of office management

(OR)

20. b. Enumerate the essentials of a good filing system
