



**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B  
Coimbatore - 641 043, Tamil Nadu, India

**Bachelor's Degree Supplementary Examination – June/July 2021**

**II Semester**

**Batch 2017 and 2018**

**Time : 3 Hours**

**Major : Interior Design and Resource Management**

**Max.Marks : 100**

**15BIDC05/18BIDC05 – Management for Modern Living**

**Part A**

**10 x 1 = 10**

**Choose the correct answer**

1. One of the primary characteristic of management is  
a. Utilization      b. Universal      c. High standard of living      d. Transfer
2. A quality of the homemaker richer than qualification is  
a. Technical knowledge      b. Work experience      c. Physical health      d. Mental health
3. People centered type of managers is also called as  
a. Work centered      b. Non-humanitarian      c. Task centered      d. Humanitarian
4. The Hierarchy of needs theory was given by  
a. Henry Fayol      b. Frederick W.Taylor      c. Herzberg      d. Abraham Maslow
5. The heart of management is  
a. Standard      b. Value      c. Decision making      d. Resources
6. Habitual decisions are also called as  
a. Individual decision      b. Routine decision      c. Group decision      d. Emergency decision
7. Decisions that are more complex in nature, require more time and consideration is  
a. Programmed decision      b. Unprogrammed decision  
c. Emergency decision      d. Individual decision
8. The material and human attributes that satisfy our wants are  
a. Raw materials      b. Resources      c. Demands      d. Goals
9. Pick out the example for environmental social resource  
a. Values      b. Skills      c. Money      d. Banks
10. The continuous and never ending activity of a homemaker is  
a. Evaluation      b. Controlling      c. Planning      d. Organising

**Part B**

**6 x 5= 30**

**Answer the following**

**Answer should not exceed 200 words or one page**

- 11 a. List and explain the qualities of an efficient homemaker  
(or)
- 11 b. Elaborate the need and concept of management

- 12 a. Compare the changing and the unchanged values with examples.  
(or)  
12 b. Explain the interrelationship exists between values, goals and standards.
- 13 a. Discuss the factors affecting decision making.  
(or)  
13 b. With suitable examples differentiate individual and group decisions.
- 14 a. What is management process? Define and enlist the characteristics of planning function.  
(or)  
14 b. Describe the multiple methods of evaluation with suitable examples.
- 15 a. Highlight the transformations a family could go through in recent days.  
(or)  
15 b. Discuss the concept and the stages of family life cycle.

**Part D**

**5x 12 = 60**

**Answer the following**

**Answer should not exceed 700 words or four pages**

- 16 a. Elaborate the characteristics of management in the home  
(or)  
16 b. Explain briefly the roles and responsibilities of a home maker
- 17 a. Write a brief note on the traditional Indian values and Parker's values  
(or)  
17 b. Compare and brief the Maslow's and Herzberg's theories of motivation
- 18 a. Give an overview on the steps in decision making process  
(or)  
18 b. Discuss the kinds of decisions taken related to family activities
- 19 a. Draw the flowchart and elaborate the organizing process in management  
(or)  
19 b. Explain the role of planning in the process of management
- 20 a. Describe the impacts of recent changes in the family system  
(or)  
20 b. Elaborate on how resources can be managed effectively during the stages of family life cycle

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