



Sambath

Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test I – February 2026
IV Semester

Class : II UG
Major : II BBA

Time: 2 hours
Maximum Marks: 60

24BBAC08 -Project Management

Course Outcomes:

At the end of the course, students will:

1. Evaluate and select the most desirable projects.
2. Apply appropriate approaches to plan a new project and develop project schedule.
3. Identify the important risks facing in a new project.
4. Develop schedule for a specific project and its appraisal using various techniques
5. Calculate project duration and assess project cost

Part - A

6 x 1 = 6

Choose the Correct Answer

1. The primary goal of project management is CO1 K1
a. To satisfy all stakeholders b. To maximize profits
c. To ensure the project is the most innovative d. To complete the project on time and within budget
2. The first step in the project management process CO2 K1
a. Initiating the project b. Monitoring project progress
c. Defining project risks d. Planning the project timeline
3. Project monitoring primarily helps with CO3 K1
a. Increasing project cost b. Identifying deviations from the plan
c. Delaying project completion d. Eliminating project risks
4. The process that a project manager follows throughout the entire life of a project CO1 K1
a. Manager Life Cycle b. Project Management
c. Project Management Life Cycle d. Product competition
5. Gantt chart is used for CO2 K1
a. Resource allocation b. Budget planning
c. Risk management d. Scheduling tasks and tracking progress
6. Teamwork in project management mainly improves CO3 K1
a. Conflict b. Coordination and collaboration c. Project cost d. Documentation

Part - B

3 x 6 = 18

Answer ALL Questions

Each answer should not exceed 400 words or two pages

7. a. Explain the characteristics of project in brief. CO1 K2
(or)
7. b. Briefly explain methods for project selection. CO1 K2
8. a. Explain the Process in developing a project schedule in brief CO2 K2
(or)
8. b. Discuss the project scope checklist. CO2 K2
9. a. Differentiate between CPM and PERT. CO3 K2
(or)
9. b. List out the importance of contracts in project management. CO3 K2

Part - C

3 x 12 = 36

Answer ALL questions

Each answer should not exceed 800 words or four pages

10. a. Explain the process of project portfolio and project formulation. CO1 K2
(or)
10. b. Describe the life cycle stages in project management with support of diagram CO1 K2
11. a. Explain the Gantt chart and its importance in overcoming uncertainty. CO2 K2
(or)
11. b. How are resource loading and levelling done in project resource allocation? Explain in detail. CO2 K2
12. a. Discuss the formation of an effective project team and explain the stages of team formation. CO3 K2