



**Avinashilingam Institute for Home Science and Higher Education for Women**

(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD)  
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC  
Coimbatore - 641 043, Tamil Nadu, India

*Mulleruk.*

**Continuous Internal Assessment I – August 2024  
Semester I**

**Class : I UG  
Major : BBA**

**Time: 2 Hours  
Max.Marks: 60**

**24BBAC01 Principles and Practices of Management**

Course Outcome:

- CO1: Define application of management concepts to understand the major internal features of a business system and the environment in which it operates.  
CO2: Know and explain the managerial actions of planning, organizing, and controlling with an ethical look.  
CO3: Demonstrate critical and analytical thinking when presented with managerial problems and express their views and opinions on managerial issues.  
CO4: Understand and analyse the HR requirement in the organization.  
CO5: Analyse different controlling techniques and choose the best effective method for the organization.

**Part- A**

**6x1=6**

**Choose the Correct Answer**

- 1) Grouping of Jobs called as \_\_\_\_\_ **CO2 K1**  
a. Organising b. Directing c. Planning d. Controlling
- 2) Father of Scientific Management \_\_\_\_\_ **CO1 K2**  
a. Elton Mayo b. Hendry Fayol c. F.W.Taylor d. Robert Owen
- 3) Management is \_\_\_\_\_ **CO2 K1**  
a. Pure Science b. Applied Science c. Art d. Science and Art
- 4) Functional foreman ship is an extension of the principle of \_\_\_\_\_. **CO2 K2**  
a) Authority and Responsibility b) Division of work  
c) Unity of command d) Discipline
- 5) What is the nature of Management process? **CO3 K2**  
a) Time-bound b) Continuous  
c) Disjointed d) Procedural
- 6) Top management functions is important because they take care of \_\_\_\_\_. **CO3 K2**  
a) Overall Organization b) Specific Problems  
c) Routine Problems d) Extraordinary Problems

**Part B**

**3 x 6 = 18**

**Answer ALL questions**

**Each answer should not exceed 400 words or two pages**

- 7) a) Define Management and write about its Nature **CO2 K1**  
(or)  
b) Write about the Levels of Management. **CO2 K1**
- 8) a) Describe the concept of Planning with Nature and Importance **CO2 K2**  
(or)  
b) Write about the Planning Process in detail. **CO2 K2**
- 9) a) Elaborate the Steps in Decision making process. **CO2 K3**  
(or)  
b) Write about the Nature and Purpose of Organizing. **CO2 K3**

