

**AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER  
EDUCATION FOR WOMEN, COIMBATORE- 43  
MASTER'S DEGREE EXAMINATION – NOVEMBER 2017  
SEMESTER – I**

**CLASS : I PG**

**TIME: 3 HOURS**

**MAJOR: M.com/ M.comCA**

**MAX. MARKS : 60**

**17MCOCO1/17MCCCO1-MANAGEMENT AND ORGANIZATIONAL  
BEHAVIOUR**

**PART – A**

**(10\*1/2=5)**

**Choose the correct answers:**

1. The Practice of Management writtern by \_\_\_\_\_.  
A. Peter F. Drucker. B. Terry. C. Louis Allan. D. Hendry Fayol.
2. F.W. Taylor is associated with \_\_\_\_\_.  
A. Scientific Management. B. Future management. C. Modern management.  
D. Principles of management.
3. The chain of command from the highest authority to the lowest level in the organization is \_\_\_\_\_.  
A. Unity of direction. B. Unity of command. C. Centralization. D. Scalar chain.
4. Strategic planning is a \_\_\_\_\_.  
A. long term planning. B. medium term planning. C. short term planning.  
D. annual planning.
5. The Four key elements of OB are people, structure, \_\_\_\_\_, and environment.  
A. science. B. education. C. technology. D. history.
6. Internal factors of perception are also known as \_\_\_\_\_ factors.  
A. energetic B. endogeneous. C. homogeneous. D. perceptional.
7. \_\_\_\_\_ is the study of societies to learn about human being and their activities  
A. Psychology. B. Sociology. C. Anthropology. D. Other social science.
8. Complete the following Heredity-Environment- \_\_\_\_\_ which are the determinants of personality?  
A. situation. B. condition. C. organization D. business.
9. Hierarchy based on ranking of an individual values in term of their intensity is -----  
A. value model. B. value system. C. value process. D. value hierarchy.
10. Conflicts that occur within the organisation are known as \_\_\_\_\_ conflict.  
A. inter organisational. B. intra organisational. C. organisation. D. outside.

**PART -B**

**(5X4=20 MARKS)**

**Answer the following**

**Each answer should not exceed 200 words or one page**

11. a) List down the nature of planning.  
OR  
b) Narrate the advantages of MBO.
12. a) Explain the principles of coordination  
OR  
b) State the steps involved in control process
- 13a) what are the key factors affecting organizational behaviour?  
OR  
b) explain the characteristics of organizational behaviour?  
OR
- 14a) what do you mean by personality?  
OR  
b) what do you mean by perception?
- 15a) explain the important features of attitudes?  
OR  
b) what are the potential sources of stress?

**PART -B**

**(5X7=35 MARKS)**

**Answer the following**

**Each answer should not exceed 600 words or three pages**

16. a) Discuss the Henry Fayols Principles of Management.  
OR  
b) State the contributions of Peter F. Druker to the management
17. a) What is delegation ? Explain the principles of delegation of authority.  
OR  
b) Narrate the importance of planning.
- 18 a) What are the contributing disciplines of the organizational behaviour?  
OR  
b) Explain the basic approach of organizational behaviour?  
OR
- 19 a) Explain the factors affecting personality development?  
OR  
b) Discuss the nature of perception.
- 20a) Briefly explain the factors determining the group cohesiveness?  
OR  
b) Explain the advantages of conflict?

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