



Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd.u/s 3of UGC Act 1956, Category A by MHRD [now MoE]

Re-accredited with an A++ Grade by NAAC CGPA 3.65/4, Category I by UGC

Coimbatore-641043, Tamil Nadu, India

Continuous Internal Assessment I – February 2025

II Semester

Class : I B.Com
Major : COMMERCE

Time : 2 Hrs.
Max. Marks : 60

23BCOC05 Entrepreneurship Development

Course Outcomes:

- CO1: Discern distinct entrepreneurial traits
CO2: Identify the parameters to assess opportunities and constraints for new business ideas
CO3: Develop a business idea by adopting systematic process
CO4: Design strategies for successful implementation of ideas
CO5: Create a Business Plan

Part A

6 x 1 = 6

Choose the Correct Answer

1. Entrepreneurs are motivated by
a) Money b) Persona; values c) Pull influences d) All the above CO1 K1
2. EDII was developed by the
a) Government of India b) State Government
c) All India Financial Institutions d) Public sector Banks CO1 K2
3. Evaluation of your strengths and weakness
a) Self Assessment b) Employee c) Entrepreneurship d) Entrepreneur CO2 K1
4. Which industrial sector promotes small-scale businesses and Entrepreneurship and has lower barriers to market entry?
a) Service b) Manufacturing c) Distribution d) Agriculture CO2 K2
5. Which component of an ecosystem includes all the physical conditions that influence the life of organisms within it
a) Abiotic components b) Biotic components
c) Chemical components d) Genetic components CO3 K2
6. Who among the following proposed the term 'Ecosystem'?
a) AG Tansely b) Grinnel c) Lindeman d) Turreson CO3 K4

Part B

3 x 6 = 18

Answer the following

Answer should not exceed 400 words or two pages

- 7.a) State the different elements of entrepreneurship.
(or) CO1 K1
- 7.b) What are the problems faced by Entrepreneurs. CO1 K1
- 8.a) Describe the conflict in family business and its resolution.
(or) CO2 K2
- 8.b) State the contemporary role models in Indian Business. CO2 K3
- 9.a) Explain the various Characteristics of ecosystem in Entrepreneurship?
(or) CO3 K1
- 9.b) What are the requirements needed to implement the entrepreneurship eco system. CO3 K2

Part C

3 x 12 = 36

Answer the following

Answer should not exceed 800 words or four pages

- 10.a) Explain the different dimensions of entrepreneurship
(or) CO1 K3
- 10.b) "Entrepreneurship –creative response to the society" – Discuss. CO1 K1
- 11.a) What are the initiative measures taken by government of India to promote Entrepreneurs
(or) CO2 K3
- 11.b) Explain the Role of business houses and family business in India CO2 K3
- 12.a) What are the ingredients that act as positive influencers in the ecosystem?
(or) CO3 K2
- 12.b) Explain the role of government and its policies in an entrepreneurial ecosystem. CO3 K3

60+30+30=120