

Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore-641 043
Bachelor's Degree Examination – November-2017
III Semester

Class: II UG
Major :BBA Tourism

Time :3 hours
Max.Marks: 100

15BTOC10 - Tourism Geography
Part-A

10x1=10

Choose the correct answer

1. Name the coast that is situated in Tamil Nadu
a. Konkan Coast b. Malabar Coast c. Coromandel Coast d. None of these
2. Cartography is a study that deals with
a. Navigation systems b. Magnetic fields c. Weathers d. Maps
3. The time difference between Mumbai, India and Dubai, UAE is
a. 1hr b. 1hr 30min c. 2hr d. 2hr 30min
4. Which city is called 'White City' of Rajasthan?
a. Bihar b. Jaipur c. Udaipur d. Jodhpur
5. Ranthambore National Park is located in
a. Rajasthan b. Maharashtra c. Madhya Pradesh d. Uttar Pradesh
6. Which of the following is not a Schengen country?
a. Estonia b. Austria c. Denmark d. Australia
7. India's biggest shopping centre 'Lulu mall' is located in
a. Kerala b. New Delhi c. Mumbai d. Chennai
8. Local GMT of Singapore is _____
a. +6:00 hrs b. +6:30 hrs c. +7:30 hrs d. +8:00 hrs
9. Capital of Denmark is _____
a. Canberra b. Copenhagen c. Stockholm d. Helsinki
10. Famous theme park of Hong Kong is _____
a. Legoland b. Disneyland c. Genting Highlands d. Universal Studios

Part-B

5X6=30

Answer the following

Answer should not exceed 400 words or two pages

- 11.a. Write a short note on the Western coastal plains.
(or)
- 11.b. Give a brief summary on the physical features of India.
- 12.a. What is GIS and why is it important for tourism?
(or)
- 12.b. Explain the role of climate and weather in tourism.
- 13.a. Write a brief note on the Beaches of Goa.
(or)
- 13.b. Discuss about the famous Hindu pilgrimage centers of North India
- 14.a. What is the local time of Auckland, New Zealand if the local time of New Delhi, India is 23:30 hrs on 5th Nov?
(or)
- 14.b. What is the local time of San Francisco, USA if the local time of New Delhi, India is 20:30 hrs on 5th Nov?
- 15.a. Give an account on famous theme parks of the world.
(or)
- 15.b. Write about the tourism potentials of Dubai.

Part C

5x12=60

Answer the following

Answer should not exceed 800 words or four pages

16.a. Suggest an itinerary for a group who are interested in Commercial and Shopping Centers of India.

(or)

16.b. Explain the role of geography in shaping the modern day tourism.

17.a. Explain in detail on how remote sensing can be effectively used in tourism?

(or)

17.b. Write a note on South-West & North-East Monsoon of India.

18.a. Give a detailed account on Hill and Mountain resorts of South India.

(or)

18.b. Discuss about the trade center options available in India for conducting a big expo.

19.a. What are the factors to be considered while planning a tour to extreme climatic regions?

(or)

19.b. Explain about various types of holidays with suitable examples.

20.a. Write in detail about the tourism attractions of Australia

(or)

20.b. Prepare an itinerary for 10 days covering at least three Schengen countries in Europe
