

**Avinashilingam Institute for Home Science and Higher Education for Women  
[Deemed to be University] Coimbatore-641 043**

**Bachelor's Degree Examination – November 2018**

**III Semester**

**Class : II UG  
Major : All Majors**

**Time: 3 hours  
Max. Marks: 100**

**15BLE003/11BLE003 English Language for Communication - I**

**Part-A**

**10 x 1=10**

**Choose the correct answer**

- 1) Effective listening helps to develop ----- ability.  
a) critical thinking      b) workplace      c) communication      d) corporation
- 2) A good listener paraphrases everything a ..... says.  
a) reader      b) speaker      c) writer      d) translator
- 3) The speaker must be .....  
a) friend      b) sincere      c) original      d) image
- 4) ----- is the most important barrier to effective public speech.  
a) Speech      b) Idea      c) Fear      d) Respect
- 5) Reading is a/an ----- process.  
a) active      b) passive      c) quick      d) learning
- 6) Retention is one of the essential skills, which needs to be improved by a -----  
a) speaker      b) listener      c) hearer      d) reader
- 7) A ----- message, carries more credibility than an oral message.  
a) reading      b) written      c) talking      d) processing
- 8) ----- is an important strategic factor for writing.  
a) Process      b) Script      c) Accuracy      d) Ideas
- 9) Communication is a ----- process.  
a) particular      b) reader      c) social      d) theory
- 10) Language is a means of -----  
a) science      b) exam      c) topic      d) communication

