



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A++ Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India
Continuous Internal Assessment –I(August 2025)
Fifth Semester

Class: IIBBA
Branch :Tourism

Time: 2 Hours
Max. Marks: 60

23BTOC11- Human Resource Management

Course Outcomes:

- CO1: Gain Knowledge about human resource function in an Organization.
CO2: Understand Human Resource Planning.
CO3: Examine about Recruitment, Selections, Training, of an Organization.
CO4: Apply salary benefits, incentives and fringe benefits the knowledge of an Organization.
CO5: Evaluate the process of performance Appraisal any Organization.

Part A
Choose the Correct Answer

6x1=6 Marks

1. _____ is the process of choosing from among the candidate for the organization. CO2K2
a. Recruitment b. Employment c. Developer d. Selection
2. Who introduced principles of scientific management CO2K3
a. Frederick W. Taylor b. Elton Mayo c. Edwin Flippo d. Gary Dessler
3. _____ is defined as the decided monetary amount to offers to an employees. CO3K2
a. Salary b. Fixed amount c. Labor cost d. Incentives
4. _____ is a strategic approach to enhance the performance of an organization. CO1K4
a. MBO b. FMEA c. RBI d. FERA
5. HRM professionals help companies _____ to achieve its business goals. CO2K2
a. Employees b. HR c. Leaders d. Customers
6. HRM is the across of increasing _____ attitudes of people working in the business activities. CO1K3
a. Skill b. Knowledge c. Communication d. Work load

Part B
Answer ALL questions

3x6 =18 Marks

Each answer should not exceed 400 words or two pages

- 7.a Write a brief note on functions & Role of HRM? CO2K2
(or)
- 7.b. Differentiate Recruitment & selection? CO3K5
- 8.a. Define HRM & explain its meaning? CO1K5
(or)

- 8.b. Write a brief note on Managerial Succession plan? CO2K3
- 9.a. Illustrate about effective HRP? CO3K3
- (or)
- 9.b. Demonstrate in detail about Goals in HRM? CO3K4

Part – C

3x12=36 Marks

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 10.a. Explain in detail about Forecasting Techniques & Effective Human Resource planning? CO2K5
- (or)
- 10.b. Write a brief note on Qualities of a Human Resources Manager? CO2K4
- 11.a. Illustrate in detail about problems in HRM & Responsibility of Manpower planning? CO1K4
- (or)
- 11.b. Give a brief note on recruitment Process & its goals in an organization? CO3K5
- 12.a. Discuss about the Evolution of HRM? CO1K4
- (or)
- 12.b. Write a brief note on the Process of Human Resource Planning? CO1K2

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