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Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)
Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test II – October 2024
Semester V

Class : III UG
Major : B.Com (Computer Applications)

Time: 2 hours
Maximum Marks: 60

21BCCC20 – Entrepreneurship Development

- CO1:** Understand the concept, functions and growth of entrepreneurship in India.
CO2: Familiarise with project identification and feasibility analysis
CO3: Learn to design and appraise the project and factors influencing the plant location
CO4: Acquire the knowledge on formalities and document procedures for registration
CO5: Understand the government policies for the growth of SSIs

PART-A
Answer the following (6 x1=6)

1. The economic viability of the project depends on
a. Profitability b. Social Objective c. Market feasibility d. Demand Potential CO3:K1
2. Sales Revenue - Variable Cost =
a. Total cost b. Contribution c. Profit d. Break even point CO3:K2
3. As per Government of India, the annual turnover of small scale industry is more than one crore but not more than
a. 50 crore b. 10 crore c. 25 crore d. 75 crore CO4: K1
4. The first step in starting a small scale industry is
a. Identifying Business Opportunity b. Business Idea CO4:K1
c. Deciding form of Ownership d. Deciding the Location
5. Financing for high technology, high risk and perceived high reward projects is
a. Fixed capital b. Current capital CO5:K1
c. Seed capital d. Venture capital
6. Composite loan is provided by
a. SISI b. NSIL c. NRDC d. ITCOT CO5:K1

Part- B **3x6=18**
Answer ALL Questions
Each answer should not exceed 400 words or two pages

7. a. Describe the concept of Risk Management. CO3:K2
(or)
7. b. Explain the significance of Overrun analysis. CO3:K1
8. a. Briefly explain the different sources of finance available to an entrepreneur. CO4:K2
(or)
8. b. Write a note on the opportunities for entrepreneurial carrier. CO4:K2
9. a. State the taxation benefits to Small Scale Industry. CO5:K2
(or)
9. b. Explain the growth strategies in small business. CO5:K2

Part-C **3x12=36**
Answer ALL questions
Each answer should not exceed 800 words or four pages

10. a. Explain the significant factors to be considered for selecting the plant location. CO3:K2
(or)
10. b. Discuss the various methods of minimizing risk. CO3:K2
11. a. Briefly explain the various steps involved in starting a MSME. CO4:K3
(or)
11. b. Explain the problems faced by Small Scale Enterprises. CO4:K2
12. a. Discuss about the various institutions providing financial assistance for entrepreneurs. CO5:K3
(or)
12. b. Explain the Government policies supporting Small and Medium Scale Enterprises. CO5:K3

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