

16.10.25



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**Avinashillingam Institute for Home Science and Higher Education for Women
(Deemed to be University Estd.u/s3ofUGCAct1956,Category'A'byMHRD) Re-
accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section
12BColombatore - 641 043, Tamil Nadu, India
Continuous Internal Assessment Test II- October 2025
SEMESTER I**

**Class: I UG
Major: All Majors**

**Time: 2 hours
Maximum Marks: 60**

23BAEEEC1 English for Communication

Course Outcomes:

1. Apply the skills and strategies of a successful listener
2. Write with clarity, accuracy and relevance for various purposes
3. Use language appropriately to suit formal and informal context
4. Differentiate between ways of reading
5. Use effective communication skills essential for academic and professional context

6X1=6

Part-A

Choose the best answer

1. Writing which explains or interprets someone or something _____ (CO2K1)
a. narrative b. expository c. descriptive d. argumentative
2. "But people do not live by fish alone" means _____
a. they also eat rice b. people are satisfied with food c. people have physical as well as spiritual needs d. they are dependent on fishing (CO1K1)
3. People generally use more casual tone and style in _____ (CO3K1)
a. business letters b. formal letters c. personal letters d. covering letters
4. "Do take care and write again soon", marks the _____ of a letter. (CO5K2)
a. end b. beginning c. middle d. opening
5. In an interview, speak slowly and clearly and let your answers be _____ (CO4K3)
a. elaborate b. stupid c. funny d. to the point
6. In an unexpected situation, if you are going to be late to the interview you must _____ (CO5K2)
a. telephone your apology b. avoid the interview c. be confident in the interview d. be nervous in the interview

PART-B

3X6=18

Each answer should not exceed 400 words or two pages

- 7 .a. Mention the six basic steps involved in a good writing (Or) (CO2K1)
b. Draft a descriptive paragraph on ATM. (CO2K1)

- 8a. Enumerate at least six abbreviations with their full form that are commonly used in letters. (Or) (CO5K2)
b. Discuss the rules of salutations. (CO5K3)
9 a. Sum up your understanding of salary discussion in an interview. (Or) (CO2K2)
b. Consider assessing one's own abilities as an inevitable process while applying for a job. (CO5K4)

PART-C

3x12=36

Each answer should not exceed 800 words or four pages

10. a. Write an expository essay on global warming. (Or) (CO2K2)
b. Narrate an incident of your life that will remain evergreen in your memory forever. (CO1K3)
11.a. Elaborate on the process of getting ready for a job .(Or) (CO5K3)
b. Bring out in a tabular column, at least 10 expressions that signal the beginning and ending of personal letters (CO2K3)

12. a. Decathlon Sports, Coimbatore, has advertised a clearance sale on sports goods – tennis balls, basket balls, cricket gloves, pads and shuttle cocks. Being the sports secretary of your college, place an order for the said items. . (Or) (CO4K3)

b. Applications are invited for the post of Senior Sales Manager, 35,000 - 50,000 /month*, Razor Sharp Hr and Consulting (opc) Private Limited, Oppanakara Street, Coimbatore, ₹10,000 incentives included, candidates with 5 - 6+ years of experience in the field of sales can apply within 30th of this month.

(CO3K3)

Name of the staff in charge: Dr. Aananthi Ballamurugan

No of copies (1st campus) : 850

No of copies (2nd campus) : 180

16/

1060 Copies