



*Gambard*

**Avinashilingam Institute for Home Science and Higher Education for Women**  
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)  
Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, Category I by UGC  
Coimbatore - 641 043, Tamil Nadu, India

**Bachelor's Degree Examination – May 2025**  
**VI Semester**

**Class : III UG**

**Major : Commerce / B.Com CA**

**Time : 3 Hours**

**Max. Marks : 100**

**21BCOC29 / 21BCCC25 Management Information System**

**Course Outcomes:**

- CO1: Understand the system and technical dimensions of information in an organization.  
CO2: Facilitate decision making for strategic advantages.  
CO3: Enhance problem solving skill in an MIS context.  
CO4: Administer core knowledge of system analysis, design, development and implementation.  
CO5: Capable to build ERP Model for optimum utilization of resources in the business.

**Part A**

**Choose the Correct Answer**

**10 x 1 = 10**

1. Machine that places the request to access the data in MIS , is generally called as CO1K1  
a. Server machine      b. Client machine      c. Request machine      d. Intelligent machine
2. Which type of storage is a Hard Disk used by MIS? CO1K2  
a. Tertiary      b. Offline      c. Primary      d. Secondary
3. Which device allows you to enter data and instructions into a computer used by management? CO2K2  
a. Input device      b. Output device      c. ALU      d. CPU
4. Which input device is used to input text, numbers, and commands to the computer? CO1K2  
a. Mouse      b. Keyboard      c. Scanner      d. Printer
5. Ctrl, Shift, and Alt are known as \_\_\_\_\_ in MIS CO3K2  
a. function keys      b. modifier keys      c. alphanumeric keys      d. adjustment keys
6. OMR stands for \_\_\_\_\_. CO2K1  
a. Optical Mark Recognition      b. Optical Magnetic Reader  
c. Only Mark Recognition      d. Optical Markup Recognition
7. World Wide Web (WWW) was introduced in the year: \_\_\_\_\_. CO3K2  
a. 1994      b. 1996      c. 1998      d. 2000
8. All electronically mediated information exchanges are referred to as \_\_\_\_\_. CO3K3  
a. E-business      b. Digital business      c. E-Commerce      d. None of the above
9. Which markets linked via modern communications networks and powered through high-speed computers? CO4K4  
a. Marketplaces      b. Meta markets      c. Electronic Network      d. Electronic Market
10. E-commerce that deals with auction in MIS \_\_\_\_\_. CO5K5  
a. B2B      b. B2C      c. C2B      d. C2C

**Part B**  
**Answer ALL questions**  
**Each answer should not exceed 400 words or two pages**

**5 x 6 = 30**

- |   |      |       |
|---|------|-------|
| 11.a. Construct the functions of MIS.                       |      | CO1K3 |
|   | (or) |       |
| 11.b. Explain the elements and types of information system. |      | CO1K3 |
| 12.a. Predict the various steps in SDLC.                    |      | CO2K4 |
|   | (or) |       |
| 12.b. List out the important of system implementation.      |      | CO2K3 |
| 13.a. State the characteristics of a DSS.                   |      | CO3K2 |
|   | (or) |       |
| 13.b. Express the models of DSS.                            |      | CO3K3 |
| 14.a. Write the important purchasing functions.             |      | CO4K2 |
|   | (or) |       |
| 14.b. Explain the personnel and payroll function.           |      | CO4K3 |
| 15.a. Describe the benefits of the ERP.                     |      | CO5K3 |
|   | (or) |       |
| 15.b. Describe business process.                            |      | CO5K3 |

**Part C**  
**Answer ALL questions**  
**Each answer should not exceed 800 words or four pages**

**5 x 12 = 60**

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|--|------|--------|
| 16. a. Interpret the system functions and operations transactions. |      | CO1 K4 |
|  | (or) |        |
| 16.b. Analyse the information system in business.                  |      | CO1 K4 |
| 17.a. Experiment the tools and techniques for system development.  |      | CO2 K4 |
|  | (or) |        |
| 17.b. Enumerate the concepts of system development lifestyle.      |      | CO2 K4 |
| 18.a. Discuss the concepts of Group decision support system.       |      | CO3 K3 |
|  | (or) |        |
| 18.b. Describe constructing with a DSS generator.                  |      | CO3 K4 |
| 19. a. Construct the organizational functions of a business.       |      | CO4 K4 |
|  | (or) |        |
| 19.b. Elaborate the product development and planning function.     |      | CO4K3  |
| 20. a. Explain the ERP implementation.                             |      | CO5K3  |
|  | (or) |        |
| 20.b. Discuss about MIS and BPR.                                   |      | CO5K3  |