

**Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University) Coimbatore – 641043
Bachelor's Degree Examination – November 2018
V Semester**

Class : III UG

Major : Rural Development & Sociology

Time: 3 Hrs

Max Marks: 100

15 BRDC12 Programme Development and Evaluation

PART A

Choose the correct answers

1. The primary reason to conduct a program evaluation is to
 - a) Support requests for program funding.
 - b) Raise the profile and credibility of the program.
 - c) Promote the program on volunteer recruitment sites.
 - d) Determine if the goals of the program are being adequately met.

2. Evaluation is a _____ and a dynamic process.
 - a. Micro
 - b. Partially Continuous
 - c. End
 - d. Continuous

3. _____ is an example for audio visual aid
 - a. Microforms
 - b. Black Board
 - c. RSMA
 - d. RAM

4. _____ is a style of leadership where a dominant male applies his organizational power to lead a group.
 - a) Democratic
 - b) Paternalistic
 - c) Autocratic
 - d) Participative

5. _____ is an action that serves to increase the effectiveness of a previous one.
 - a) Follow up
 - b) Need
 - c) Necessitate
 - d) All of these

6. _____ is an outline of a set of goals by which a team can accomplish those goals, offering the reader a better understanding of the scope of the programme.
 - a) Strategy
 - b) Need
 - c) A work plan
 - d) Discussion

7. _____ are documents which present focused, salient content to a specific audience.
 - a. Written reports
 - b. Evaluation
 - c. Assessment
 - d. Appraisal

8. Leadership is _____
 - a. The process of influencing a group toward the achievement of goals
 - b. A group that achieves goals
 - c. The function of influencing a group towards the achievement of goals
 - d. Directing a group towards the achievement of goals

9. _____ are infectious and can influence people behavior as well.
 - a) Attitudes
 - b) Approach's
 - c) Thoughts
 - d) Feelings

10. When using outcome-based evaluation, an example of an "accomplishment" is the
 - a) Number of volunteers.
 - b) Number of clients served.
 - c) Hours contributed by volunteers.
 - d) Financial resources invested in the program.

: 2 :

Part – B

5 X 6 = 30

Answer the following

Answer should not exceed 400 words or two pages

- 11 (a). What are the importances of programme planning?
(Or)
- 11(b). Discuss the scope of programme planning.
- 12(a). Write a short note: Steps in programme development
(Or)
- 12(b). What is unfelt needs? How it can affect the programme development?
- 13(a). What are the imperatives of audio-visual aid?
(Or)
- 13(b). What are the role of officials and non official in programme implementation?
- 14(a). What are the advantages of evaluation of programmes?
(Or)
- 14(b). Who is known as a effective leader? Explain with examples.
- 15(a). Write a short note on techniques of writing reports.
(Or)
- 15(b). Discuss the need for documentation.

Part – C

5 X 12 = 60

Answer the following

Answer should not exceed 800 words or four pages

- 16(a). List out the principles of programme planning and explain any two with examples.
(Or)
- 16(b). Explain in details 'steps involved in programme planning.
- 17(a). Discuss in detail 'need for setting up objectives'.
(Or)
- 17(b). Write a Short note on "needs of village".
- 18(a). What do you mean by resource mobilization? How it is useful for programme implementation?
(Or)
- 18(b). Explain the techniques of writing reports.
- 19(a). Define leadership? Explain any two types of leadership with examples.
(Or)
- 19(b). Discuss the merit and demerits of audio visual aid
- 20(a). What is follow up activities? Explain
(Or)
- 20(b). Discuss in detail the criteria and methods of evaluation.
