



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

Master's Degree Examination –June 2021 IV Semester

Class : II MBA
Major : Tourism and Travel Management

Time: 3 Hours
Max. Marks: 100

17MTAC20A Eco Tourism

PART A Choose the Correct Answer

10 x 1 = 10

-estimates the biologically productive land and sea area needed to provide the renewable resources that a population consumes and to absorb the wastes it generates—using prevailing technology and resource-management practices CO2 K2
a. Eco tourism b. Biodiversity c. Ecological Foot Prints d. Ecology
- Which one of the following is not correctly stated? CO2 K2
a. Eco tourism is an important form of nature based tourism.
b. Eco tourism is community oriented and driven.
c. Eco tourism is government led and private sector controlled.
d. Eco tourism is an important form of sustainable tourism.
- Involves tens of thousands of people going to the same resort often at the same time of year. CO1 K1
a. Eco tourism b. Conservation c. Mass Tourism d. Carrying Capacity
- How many main components are there in integrated waste management? CO1 K1
a. Two b. Three c. Seven d. Eleven
- How many countries participated in the Qubec Declaration 2002? CO4 K1
a. 123 b. 133 c. 143 d. 153
- Ecotourism can capture ----- benefits for protected areas. CO4 K2
a. Social b. Political c. Economic d. Technical
- refers to a heterogeneous group of people who share residence in the same geographic area and access a set of local natural resources. CO3 K2
a. Team b. Village c. Town d. Community
- Which one of the following is potential negative impacts of Tourism in Communities? CO3 K2
a. Growing economic inequity b. Improved services
c. Sustainable income d. Cultural empowerment
- Which one of the following is correctly stated? CO5 K2
a. Carrying capacity is measured on the basis of expectation of visitors.
b. Carrying capacity is measured on the basis of the perception of the visitors.
c. Carrying capacity is carried out on the basis of facilities and amenities.
d. Carrying capacity is estimated by taking into tourist foot falls.
- Which one of the following is not a primary goal that should be achieved if ecotourism is to be successful: CO5 K2
a. Income is generated for conservation b. Local communities are benefited
c. Threats to conservation targets are reduced d. Cultural dispute resolution

Part B
Answer ALL questions
Each answer should not exceed 400 words or two pages

5 x 6 = 30

- 11.a. Discuss basic laws & ideas in ecology. CO2 K3
(or)
11.b. Explain the fundamentals of ecology. CO2 K3
- 12.a. Recall Kyoto Protocol 1997. CO1 K1
(or)
12.b. Describe in detail on Oslo Declaration 2007. CO1 K2
- 13.a. Enumerate the responsible ecotourism with suitable examples. CO4 K3
(or)
13.b. Describe in detail on the sustainable ecotourism. CO4 K3
- 14.a. Prepare developing tourism partnership. CO3 K5
(or)
14.b. Explain the conflict of ecotourism and local communities. CO3 K3
- 15.a. Give a note on - Tourist Motivations. CO5 K4
(or)
15.b. Describe SWOT Analysis. CO5 K3

Part C
Answer ALL questions
Each answer should not exceed 800 words or four pages

5 x 12 = 60

- 16.a. Elucidate the relationship between Tourism & Ecology CO2 K3
(or)
16.b. Discuss the over view of eco-tourism development in India CO2 K3
- 17.a. Evaluate the Evolution and Principles of Ecotourism. CO1 K4
(or)
17.b. Explain the Trends and Functions of Ecotourism CO1 K3
- 18.a. Describe in detail on the - Ecotourism Policies, Planning and Implementation. CO4 K2
(or)
18.b. Describe in detail on the Ecotourism Programming. CO4 K3
- 19.a. Estimate the Issues and Problems of Ecotourism and Local Communities. CO3 K4
(or)
19.b. Design Framing Sustainable Model with neat sketch. CO3 K5
- 20.a. Discuss the Marketing Ecotourism in detail. CO5 K4
(or)
20.b. Examine the prerequisite for Building the Profile of the Eco Tourist. CO5 K3
