



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – March 2021
I Semester

Class : I UG
Major : Tourism

Time : 3 Hours
Max. Marks: 100

18BTOC03 Transport Management

Part A
Choose the Correct Answer

10 x 1 = 10

1. The word Logistikos means skilled in
a. Transportation b. Documentation c. Calculation d. Warehouse
2. _____ transportation is used by oil sector companies for mass movement of Petroleum products including gases.
a. Truck b. Pipeline c. Rail d. Road
3. What mode of transport makes the greatest contribution to global warming?
a. Air b. Rail c. Shipping d. Car
4. Members of the International Air Transport Association (IATA) are:
a. The governments of most countries
b. The CEOs of most airlines
c. Most of the world's airlines (passenger and cargo)
d. All scheduled airlines
5. A tour accompanied by qualified, trained and experienced tour managers or guides is called
a. Independent Tour b. Incentivized Tour c. Escorted Tour d. Hosted Tour
6. "Rail Bandhu" is
a. Website of every rail division
b. Medical officer in every train to fight in any medical emergency
c. Security guard in all air-conditioned coaches of rajdhani/ shatabadi and duranto trains
d. A magazine available of Indian rail available in all Rajdhani/ Shatabadi/ AC Duranto Trains
7. The transpiration of water is also considered as loss of
a. water b. oxygen
c. nitrogen d. carbon dioxide
8. Which Indian state has the longest coastline?
a. Gujarat b. Maharashtra
c. Tamil Nadu d. Andhra Pradesh
9. _____ includes design and administration of systems to control the flow of materials, WIP and finished inventory to support business unit strategy.
a. Logistics Management b. Materials Management
c. Bill of Materials d. None of the above
10. Components of the logistics mix are warehousing, transportation, packaging, inventor controls and -----.
a. material handling b. information flow
c. strategic logistics d. reverse logistics

Part B

5 x 6 = 30

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 11.a. How is transportation important in tourism?
(or)
11.b. What are the roles of tourism?
- 12.a. What are the five freedoms of the air?
(or)
12.b. What is the role of DGCA?
- 13.a. How do you get a private car permit in India?
(or)
13.b. What is Indrail Pass? Where it is available?
- 14.a. Briefly explain the various types of water transportation.
(or)
14.b. What qualifications need to work on a cruise ship?
- 15.a. Give the objectives of logistics.
(or)
15.b. Write down the Importance of Information technology in logistics industry.

Part C

5 x 12 = 60

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 16.a. Describe the importance of transportation to tourism development.
(or)
16.b. Explain the various modes of transportations are prevalent in India.
- 17.a. Describe the open sky policy in India.
(or)
17.b. Explain the future of aviation industry in India.
- 18.a. What are the documents required for domestic transport via road and rail?
(or)
18.b. Elucidate tourist facilities offered and guidelines in rail yatrivas.
- 19.a. Give your details of the Hierarchy of Luxury Travel Needs.
(or)
19.b. Give a detailed description of waterways.
- 20.a. What is third Party logistics? Explain its types.
(or)
20.b. Describe the factors impacting growth of logistics and logistics management in India.
