

**Avinashilingam Institute for Home Science and Higher Education for
Women, Coimbatore-641043
Bachelor's Degree Examination – November 2017
III Semester**

Class : II UG

Major : Rural Development and Sociology

Time : 3 Hrs

Max.Marks : 100

**15BSOCO7 Personal Empowerment
Part – A**

10x1=10

Choose the correct answer

1. The term personality refers to -----
 - a. the hereditary aspects of one's emotional nature.
 - b. unique and enduring behavior patterns.
 - c. favorable and unfavorable personal characteristics.
 - d. charisma, character, or temperament.
2. Self-knowledge has two components -----
 - a. The self-concept and self-enhancement
 - b. The self-concept and self-esteem
 - c. The self-esteem and self-enhancement
 - d. The self-accuracy and self-enhancement
3. ----- is the complex of mental characteristics that makes each of us unique from other people.
 - a. Heredity
 - b. Emotional tone
 - c. Personality
 - d. Stress
4. Which of the following does NOT define self-esteem?
 - a. positive or negative evaluation of your self-concept
 - b. an understanding of what others think of you
 - c. sometimes dependent on the ideas, morals, and values of the family, group, and culture that the individual belongs
 - d. evaluation of our personal worthiness.
5. If you were asked to describe the personality of your best friend, and you said she was optimistic, reserved, and friendly, you would be using the ----- approach.
 - a. Psychodynamic
 - b. Analytical
 - c. Humanistic
 - d. Trait
6. In psychoanalytic theory, conscious control is experienced by the -----
 - a. pleasure principle
 - b. id
 - c. ego
 - d. libido
7. The most powerful way to build self-confidence is -----
 - a. Having done something before and succeeded
 - b. Hearing others tell you how good you are
 - c. Comparing yourself to others who are better than you
 - d. Finding a new job
8. The term "projective test" was probably coined by -----
 - a. Cattell
 - b. Rorschach
 - c. Horowitz and Murphy
 - d. Frank
9. The Rorschach test consists of 10 bilaterally symmetrical inkblots,
 - a. 5 of which are printed in black-and-white.
 - b. 2 of which are printed in black, white, and red.
 - c. 3 of which are multi-colored.
 - d. 6 of which are printed in white and red.
10. From the Big Five personality dimensions, behaviors such as speaking fluently, displaying ambition, and exhibiting a high degree of intelligence is -----
 - a. Agreeableness
 - b. Openness
 - c. Extraversion
 - d. Conscientiousness

Part – B

5x6=30

Answer the following

Answer should not exceed 400 words or two pages

11. a. Write a note on personality development.
(or)
11. b. Explain the types of personality with examples.
12. a. Explain the need and importance of personal development.
(or)
12. b. Elucidate the techniques for building the self confidence.
13. a. What do you mean by trait? Explain few personality traits.
(or)
13. b. Explain the importance of oral stage claimed by Freud.
14. a. Explain Big Five personality test.
(or)
14. b. Write a note on team work and personality.
15. a. Elucidate the significance and techniques to develop the communication skills.
(or)
15. b. Explain the personal management skills required for an individual.

Part – C

5x12=60

Answer the following

Answer should not exceed 800 words or 4 pages

16. a. Explicate the various factors determining the personality of an individual.
(or)
16. b. Describe the development of self and self concept.
17. a. Define self esteem. Explain the various causes of self esteem.
(or)
17. b. Explain the terms 'courage and self confidence'. How will you develop courage and self confidence.
18. a. Explain trait theory of personality.
(or)
18. b. Describe psycho-analytic theory.
19. a. Explain projective personality tests.
(or)
19. b. Describe intelligence and intelligence quotients.
20. a. Explain the meaning and parameters of empowerment.
(or)
20. b. "Problem solving and decision-making is the important skills for life" –
Justify it.