Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)
Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test II- APRIL2025

SEMESTER VI

Class : III UG **Time: 2hrs**
Major : B.Com/B.Com CA **Max. Marks: 60**

21BCOC29/21BCCC25 - Management Information System

Course Outcomes:
CO1: Understand the system and technical dimensions of information in an organization
CO2: Facilitate decision making for strategic advantages
CO3: Enhance problem solving skill in MIS context
CO4: Acquire knowledge of system analysis, design, development and implementation
CO5: Ability to build ERP Model for optimum utilization of resources in the business

PART-A **(6 x1=6)**
Choose the correct answer

1.Which of the following are some of the main areas of operation of DSS? CO3:K1
a) Transaction processing b) Production, finance, and marketing
c) Executive Support System d) Operational system

2. What allows companies to support tasks that require more than one person to work on the task? CO3:K1
a) A Communication-driven DSS b) Model Driven DSS
c) Knowledge Driven DSS d) Systematic Driven DSS

3. Information systems that monitor the elementary activities and transactions of the organizations are CO4:K1
a) Management level system b) Operational level system
c) Knowledge level system d) Strategic level system

4.The overall performance summary to date and compared with the previous periods, budgets. CO4:K1
a) sales recap b) sales data
c) sales list d) sales objectives

5. Sales force automation software is a subset of which type of software package? CO5:K1
a) ERP b) SCM c) DSS d) CRM

6. What is said to be the most important step in implementing an ERP system? CO5:K1
a) Get executive support
b) Get outside help from experts
c) Thoroughly train users
d) Take a multidisciplinary approach to implementation.

PART-B **(3X6=18)**
Answer the following Questions.
(Answer should not exceed 400 words)

7 a) Describe themajor functions of DSS application. CO3: K2
(OR)
b) Explain the various Users of DSS. CO3: k2

8 a) Describe the organizational functions of a business in information system. CO4: K2
(OR)
b) Enumerate in detail about theinventory control function in information system. CO4: K3

9 a) Illustrate the various ERP Model and Modules. CO5: K3
(OR)
b) Discuss the information management in SCM and CRM. CO5: K3

PART– C **(3X12=36)**
Answer the following Questions.
(Answer should not exceed 800 words)

10 a) Explain the importance and variouscomponents of GDSS. CO3:K2
(OR)
b) Write a detail note on constructing DSS with a DSS generator. CO3:K3

11 a) Elaborate the purchasing and manufacturing function. CO4:K3
(OR)
b) Write a detail note on personnel and payroll function. CO4: K3

12 a) Discuss the various steps involved in ERP product evaluation and implementation. CO5:K3
(OR)
b) Write a detail note on business process Re-engineering. CO5:K3