

**Avinashilingam Institute for Home Science and Higher Education for Women  
Coimbatore-641 043**

**Bachelor's Degree Examination – November 2017**

**I Semester**

**Class : I UG  
Major : Psychology**

**Time :3 hours  
Max. Marks: 100**

**15BPSC01 Introduction to Psychology**

**Part-A**

**10 x 1=10**

**Choose the correct answer**

1. Weber's law is associated with  
a. psychophysics                      b. statistics                      c. perception                      d. attention
2. Sense of taste is otherwise known as  
a. Olfaction                      b. Gustation                      c. Kinesthesia                      d. cutaneous
3. Gestalt is a \_\_\_\_\_ word.  
a. greek                      b. Latin                      c. German                      d. French
4. Thought transference without any medium is called as  
a. Telepathy                      b. Clairvoyance                      c. psychokinesis                      d. Precognition
5. Which of the following seeks more attention?  
a. non moving object                      b. moving object                      c. still object                      d. feeble object
6. Which of the following involves will of the individual?  
a. voluntary attention                      b. involuntary attention                      c. habitual attention                      d. nonvoluntary attention
7. The satiating center in the brain is  
a. LH                      b. VMH                      c. amygdala                      d. septum
8. Who is associated with achievement motivation?  
a. Skinner                      b. McClelland                      c. Holland                      d. Eysenck
9. Which of the following works during emergency?  
a. cranial system                      b. somatic system  
c. parasympathetic system                      d. sympathetic system
10. Introspection means  
a. looking outside                      b. observation                      c. looking within                      d. inspection

