



# Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)

Re-accredited with an 'A++' Grade by NAAC CGPA 3.65/4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment – II October 2025

Class : IIIUG

Time: 2 hours

Major: Rural Development and Sociology

Max Marks: 60

23BRDDE4 E - Extension

## Part A

Choose the Correct Answer

(6 x 1= 6)

1. MOOC stands for \_\_\_\_\_ CO3K1  
a) Massive Open Online Course                      b) Modern Online Open Curriculum  
c) Multimedia Offline Online Course                      d) Mobile Open Organized Classroom
2. Puppet shows are popular in \_\_\_\_\_ CO3K1  
(a) Rural areas                      (b). Urban areas                      (c). Suburban areas                      (d). All of the above.
3. \_\_\_\_\_ is an example of Cyber Extension activity CO4K1  
a) Folk songs                      b) Online crop advisory services  
c) Street play                      d) Farmer's fair
4. Cyber Extension promotes \_\_\_\_\_ CO4K1  
a) Only entertainment                      b) Traditional extension methods  
c) ICT-based advisory and learning systems                      d) Agricultural fairs only  
Which of the following
5. \_\_\_\_\_ skill is a part of digital literacy CO4K1  
a) Reading books in libraries                      b) Using email to share information  
c) Practicing handwriting                      d) Listening to folk music
6. \_\_\_\_\_ is a programme under Digital India CO4K1  
a) AGMARKNET                      b) BharatNet  
c) Green Revolution                      d) White Revolution

## Part - B

Answer the following

Answer should not exceed 400 words or two pages

(3 x 6 = 18)

7. (a) list any three advantages of mobile-based ICT tools for farmers. CO3 K1  
or  
(b) Write short notes on the use of WhatsApp and YouTube in agricultural extension CO3 K1
8. (a) Write a short note on m-Kisan portal. CO4 K1  
or  
(b) State three ways in which Cyber Extension helps in weather-based advisory services CO4K1
9. (a) Write a short note on the importance of cybersecurity in digital literacy. CO5K1  
or  
(b) Mention three ways digital literacy empowers women in rural development. CO5 K1

## Part - C

Answer the following

Answer should not exceed 800 words or four pages (3 x 12 = 36)

10. (a) Explain how ICT tools bridge the gap between researchers and farmers. CO3 K1  
(or)  
(b) Discuss the merits and limitations of ICT tools in participatory rural extension. CO3 K1
11. (a) Explain the challenges and opportunities of Cyber Extension in the Indian agricultural context. CO4 K1  
(or)  
(b) Write a short note on: VASAT & Touch Screen Kiosk CO5 K1
12. (a) Why ICT is important for community Development CO5 K1  
(or)  
(b) Write about ICT based Initiatives CO5 K1