



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – June / July 2021

II Semester

Class : I UG
Major : Tourism

Time : 3 Hours
Max. Marks : 100

18BTOI02 DSE- II Entrepreneurship Development

Part A

10 x 1 = 10

Choose the Correct Answer

1. The resistance of employees in an organization against flexibility, growth, and diversification can be overcome by developing: CO1 K3
 - a. Entrepreneurship
 - b. Intrapreneurship
 - c. Managerial domain
 - d. Administrative domain
2. An entrepreneur doing business within the national border is called: CO1 K2
 - a. International entrepreneurship
 - b. Intrapreneurship
 - c. Domestic entrepreneurship
 - d. Imports
3. The difference in the entrepreneurial and managerial domains has contributed towards an increase interest in: CO2 K3
 - a. Forming new firms
 - b. Partnership
 - c. Intrapreneurship
 - d. Private firms
4. An individual who initiates, creates and manages a new business can be called CO2 K2
 - a. A leader
 - b. A manager
 - c. A professional
 - d. An entrepreneur
5. _____ implies that women entrepreneurs are now economically independent and take decisions independently. CO3 K4
 - a. Better utilization of resources
 - b. Improved quality life
 - c. Economic development
 - d. Employment generation
6. A person who managed large project was termed as the entrepreneur in the CO3 K3
 - a. earliest period
 - b. middle ages
 - c. 17th century
 - d. 19th and 20th century
7. Financial feasibility analysis can be done by comparing _____ with the estimated sales figure. CO4 K2
 - a. cash flow statement
 - b. balance sheet
 - c. break-even point
 - d. profit and loss statement
8. Why should an entrepreneur do a feasibility study for starting a new venture? CO4 K1
 - a. To see if there are possible barriers to success
 - b. To identify possible sources of funds
 - c. To estimate the expected sales
 - d. To explore potential customers
9. Entrepreneurial development is the key to achieve all-round _____ through acceleration of industrial and entrepreneurial activities. CO5 K2
 - a. economic development
 - b. increase in profits
 - c. shareholders value
 - d. business development

10. Entrepreneurship can best be described as CO5 K3
- a. a process that requires setting up a business
 - b. taking a significant risk in a business context
 - c. having a strong vision
 - d. a process involving innovation, new products or services, and value creation

Part B **5 x 6 = 30**
Answer ALL questions
Each answer should not exceed 400 words or two pages

- 11.a. Describe the term Entrepreneurship. CO1 K3
 (or)
- 11.b. Express the characteristics of an Entrepreneur. CO1 K4
- 12.a. Enumerate the Ideology of Mahatma Gandhi on Entrepreneurship. CO2 K2
 (or)
- 12.b. Discuss the classification of Projects. CO2 K3
- 13.a. State the importance of promoting Women Entrepreneurs in India. CO3 K4
 (or)
- 13.b. Describe the Sociological and Cultural characteristics setup for women in India. CO3 K3
- 14.a. What do you mean by Capital Structure? What are the general factors affecting capital structure? CO4 K2
 (or)
- 14.b. State the Cost of Production. What are the internal factors affecting Cost of Production? CO4 K2
- 15.a. List the major benefits of rural entrepreneurship. CO5 K1
 (or)
- 15.b. Point out the Problems of Entrepreneurs. CO5 K2

Part C **5 x 12 = 60**
Answer ALL questions
Each answer should not exceed 800 words or four pages

- 16.a. Explain the Qualities of a Successful Entrepreneur. CO1 K2
 (or)
- 16.b. What are the main functions performed by the entrepreneurs? CO1 K1
- 17.a. Summarize the evolution of entrepreneurship in India. CO2 K3
 (or)
- 17.b. Outline the current trends in entrepreneurship. CO2 K3
- 18.a. Explain the Performa Project Report. CO3 K4
 (or)
- 18.b. Write an essay on Successful Global women Entrepreneurs. CO3 K2
- 19.a. Discuss the concept of Break-even Analysis with neat Sketch. CO4 K3
 (or)
- 19.b. List and discuss the methods of evaluating financial feasibility of a business. CO4 K2
- 20.a. Discuss the various Steps to Promote Rural Entrepreneurship. CO5 K3
 (or)
- 20.b. Explain Entrepreneurship Development Programmes. CO5 K2
