



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – July 2021

VI Semester

Class : III UG

Time : 3 Hours

Major : Rural Development and Sociology

Max. Marks: 100

18BRDC14 Training for Rural Development

Part A

10 x 1=10

Choose the Correct Answer

1. Training is continues and ----- activity
 - a. Perennial activity
 - b. Short level activity
 - c. Medium Level activity
 - d. Annual activity
2. ADDIE Stands for
 - a. Analysis Development Design Implementation Evaluation
 - b. Analysis Design Development Implementation Evaluation
 - c. Analysis Design Development Implementation of Education
 - d. Analysis Development Design Integration for Evaluation
3. A ___ is the name, symbol, icon, image or the combination of these which is intended to identify the goods and services of a particular seller or group of sellers and to differentiate them from those of the competitors.
 - a. quality
 - b. TQM
 - c. logo
 - d. brand
4. Training plays an active role in -----
 - a. Increase in efficiency
 - b. Increase in morale of employees
 - c. Reduced supervision
 - d. All the above
5. Vestibule means a
 - a. Cabin
 - b. Jobs
 - c. Environment
 - d. Skill
6. Discussion takes place when a group of individuals comes together face to face and exchange information or take decisions on a group problem is called as _____.
 - a. role play
 - b. team building
 - c. group discussion
 - d. field visit
7. ICAR mooted the idea of establishing _____ as innovative institutions for imparting vocational training to the practicing farmers, school dropouts and field level extension functionaries.
 - a. KVKs
 - b. SIRD
 - c. NIRDPR
 - d. RIRD
8. The first stage of team building is.
 - a. forming
 - b. norming
 - c. storming.
 - d. performing
9. The rural extension centers in Tamil Nadu are not located at
 - a. Bhavanisagar
 - b. S.V. Nagaram
 - c. Krishnagiri
 - d. Pudukottai

10. Trainees can experience all five senses such as see, touch, feel, smell and taste only through
- a. field trip b. role play c. debate d. group discussion

Part B

5x6=30

Answer ALL questions

Each answer should not exceed 400 words or two page

- 11.a. List out the Role, Qualities and skills of a trainer
(or)
- 11.b. Comments on Coaching and mentoring
- 12.a. Illustrate GAP and ASK Concept
(or)
12. b. Brief about TNA
- 13.a. Comments the philosophy of TQM
(or)
- 13.b. .Analyze the role of brands
- 14.a. What is the difference between the debate and group discussion?
(or)
- 14.b List out the advantages of a role play
- 15.a. Illustrate about ETC
(or)
- 15.b. Explain RIRD

Part C

5x12 =60

Answer ALL questions

Each answer should not exceed 800 words or two pages

- 16.a. Brief about the following On campus and off campus training programme
(or)
- 16.b Analyse the Art of Facilitation
- 17.a. what is a Training design narrate your own field experience about training programme designed and implemented
(or)
- 17.b. How do you evaluate the training programme?
- 18.a. Elucidate the following
- Total quality management
 - Dimension of quality
 - Determinants of service quality
- (or)
18. b. Describe the Brand Building and Dimension of quality.
- 19.a. What is a brain storming? Narrate the steps to conduct brain storming and advantages.
(or)
19. b. What is a field visit narrate your own experience about field visit with suitable example.
- 20.a. Describe about NIRDPR and SIRDPR in the field of rural development.
(or)
- 20.b. Explain the role and activities of KVK in the field of Rural Development.