

**Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University), Coimbatore – 641 043**

**Master's Degree Examination – November 2018
Semester I**

**Class : I PG
Major: English**

**Time: 3 hrs
Max. Marks: 60**

17MENCO6 Cyber English

Part A

Choose the Correct Answer 10x1/2=5

1. Apartment in British English is _____.
a. Flats b. Lift c. Floor d. Residence
2. Expansion of www is _____.
a. World Wide Web b. World Wild World
c. World With Walls d. World War Web
3. _____ was Web's Inventor.
a. Tim Berners-Lee b. Simon Lewis c. Martin d. Charles
4. _____ refers to all aspects of Written Language.
a. Morpheme b. Phoneme c. Glottis d. Graphic
5. A set of characters on a keyboard determines productive linguistic capacity
a. receptive b. regulatory c. distinctive d. productive
6. _____ is an electronic, global and interactive medium.
a. refrigerator b. Microwave oven c. the Internet d. printer
7. _____ are updated websites typically run by an individual or a group.
a. images b. program c. blogs d. graphics
8. Slides are the examples of Two-Dimensional _____ aids.
a. Visual b. auditory c. cutting d. repairing
9. The expansion of URL is _____.
a. Under right locators b. Uniform resource locators
c. Uniform right locators d. Under resource locators.
10. The expansion of GL is _____.
a. Good Leave b. Good Letter
c. Good Luck d. God Look

Part B

5x4=20

Answer the following

Answer should not exceed 200 words or one page

11. a. Write a paragraph on the different languages used on the Internet.
(or)
11. b. Trace the growth of English language in the Global Scenario.
12. a. Discuss the significant role of English language in the internet.
(or)
12. b. Bring out the differences between American English and British English in Pronunciation and Spelling.
13. a. Give a short account of the medium of Netspeak.
(or)
- 13.b. What are the Core rules of Netiquette?.
14. a. Write an Email to your sister informing him about your plan to attend the coaching class for IAS Exam.
(or)
- 14.b. Write a short note on Multimedia Web Content.
- 15.a. Give a brief account of the linguistic future on the Internet.
(or)
- 15.b. Write a paragraph on Online Indexes.

Part C

5x7=35

Answer the following

Answer should not exceed 600 words or three pages

16. a. Bring out the differences between conventional and e-English.
(or)
16. b. Discuss the significance of English in the world..
17. a. Enumerate the advantages of Internet Access.
(or)
17. b. Explain the uses of English in Commonwealth countries.
18. a. Analyse the usage of Action emoticons and smileys.
(or)
- 18.b. Discuss the guidelines for drafting E-mails in the field of business.
19. a. List out the different ways for making one's web content appealing to the readers.
(or)
- 19.b. Attempt an essay on the guidelines for creating an effective power point presentation.
20. a. Write an essay on the different dimensions of Internet Linguistics.
(or)
- 20 .b. Discuss the uses of e - resources.
