

**Avinashilingam Institute for Home Science and Higher Education for Women,
(Deemed to be University) Coimbatore -43**

**Master's Degree Examination November -2018
Semester -III**

Class : II P.G

Major: Extension and Communication

Time:3 hrs

Max Marks 60

17MEXC13-Programming Planning

Part A

Choose the correct answer

10x1/2=5

- SWOT is basically a tool for
a.) Decision making b) Leading c) Controlling d) Motivating
- Selection of a course of action from among the alternatives is called
a)Planning b) Decision making c) Controlling d) Leading
- Attempt to identify and remedy shortcomings during the development state of a program is called as
a) Informal evaluation b) Summative evaluation
c) Formative evaluation d) Ex-ante evaluation
- The time element is distinctive in the process of
a) Communication b) Diffusion c) Adoption d) Interaction
- Select correct statement/s regarding the Autocratic leadership style. (i) These leaders command others and his word is the final word. (ii) These leaders consult his subordinates about proposed action and decisions (iii) These leaders direct others by their ability to lead without rewards and punishment.
a) i only (b) ii & iii (c) i & iii (d) i, ii & iii
- Formative evaluation of the program means,
(a)Continuous review of the program
(b) Evaluation at the end of the program
(c) Evaluation before implementing the program
(d) Evaluation at the mid of the program
- Calendar of work is a
a)plan of work arranged chronologically b)objective of activities
c) outcome of activities d) goals of activities.
- Planning is basically
a)a decision-making process b) flexible process
c) disruptive process d) unnecessary process
- Monitoring is process of
a.)Collecting and analyzing situation b) collection of data
c) collection of objectives d) collection of goals
- Felt need is also known as
a) Recognized need b) anticipatory need c) crucial need d) unwanted need

Part-B

5x4=20

Answer All Questions

Answer should not exceed 200 words or one page

11. a) What is past factor evolution?
(Or)
11. b) Programme planning models.
12. a) What are the factors to be considered for planning a programme.
(Or)
12. b) The components of plan of work.
13. a) Explain the monitoring indicators.
(Or)
13. b) Steps in impact assessment.
14. a) Plan a programme to solve malnutrition.
(Or)
14. b) Self employment.
15. a) Explain the types of evaluation.
(Or)
15. b) Benefits of evaluation.

Part C

5x7=35

Answer All Questions

Answer should not exceed 600 words or three pages

16. a) Elaborate the steps in programme planning.
Or
16. b) Discuss the need for programme planning
17. a) Write on the definition and need for setting objective
Or
17. b) Write on types of needs and methods of identifying it.
18. a) Elucidate the role and use of methods in programme implementation.
Or
18. b) Plan and schedule a programme for environmental safety.
19. a) Write on the meaning functions and types of feed back.
Or
19. b) Explain impact assessment and its need.
20. a) Write on importance of monitoring.
Or
20. b) Write on the steps in plan of work.