



## ANNEXURE I

### Ethical Committee Clearance Certificate

INSTITUTIONAL HUMAN ETHICS COMMITTEE	
 <p><b>Avinashilingam</b> Institute for Home Science and Higher Education for Women Deemed to be University Under category 'A' By MHRD, (Estd. u/s 3 of UGC Act 1956 ) Re Accredited with 'A' Grade By NAAC, Recognised by UGC Under Section 12 B Coimbatore - 641043, Tamil Nadu, India</p>	
<p><b>Chairman</b> Dr. S. Ramalingam Principal, PSG Institute of Medical Sciences &amp; Research, Coimbatore</p> <p><b>Member Secretary</b> Dr.S.Uma Mageshwari Professor, Dean Student Affairs, Department of Food Service Management &amp; Dietetics</p> <p><b>Members</b> Dr.P.R.Padma Mr. K.Arulmoili (Legal Expert) Dr. N.S. Rohini Dr.Subhashini K. Sripathi Dr.A. Saraswathy Ms.D.Kavitha Dr.S. Muthulakshmi Dr.G.Victoria Naomi Dr. Judith Justin Dr.Anitha Sabash</p>	<p style="text-align: right;">24 January 2019</p> <p>To Mrs. Renjini.M.U. Department of Home Science Extension Education Avinashilingam Institute for Home Science and Higher Education for Women Coimbatore - 641 043</p> <p>Dear Renjini.M.U.,</p> <p>Ref: Your proposal No. IHEC/18-19/HSEE/05 entitled "An Action Research on the Impact of Entrepreneurial Training Programmes for Selected Women in Thiruvananthapuram District of Kerala" submitted for approval to the IHEC on 30.09.18.</p> <p>The Institutional Human Ethics Committee of our University hereby grants approval to your research proposal No. IHEC/18-19/HSEE/05 entitled "An Action Research on the Impact of Entrepreneurial Training Programmes for Selected Women in Thiruvananthapuram District of Kerala" submitted by you. The Approval number for the same is AUW/ IHEC/HSEE-18-19/XPD/05.</p> <p>We wish you all the best in your research endeavours.</p> <p style="text-align: right;">Regards,  Dr.S.Uma Mageshwari Member Secretary</p> 

## ANNEXURE II

### Interview Schedule to Assess the Socio- economic Profile and Training Needs of the Selected Women

#### (Training Needs Assessment Tool)

#### **A. SOCIO- ECONOMIC PROFILE OF THE RESPONDENTS**

1. Name:
2. Place:
3. Age:
4. Religion: Hindu  Christian  Muslim  Others  Specify: .....
5. Marital Status: Unmarried  Married  Divorced  Widow  Separated   
Others  specify: .....
6. Educational Qualification:  
Illiterate  Graduation   
Primary school  Post- Graduation   
High School Education  Technical Education   
Higher Secondary  Others  Specify:  
.....
7. Family Type: Joint  Nuclear  Extended  Others  Specify: .....
8. Head of the family: Father  Son   
Mother  Daughter   
Husband  Respondent   
Others  Specify: .....
9. Monthly income of the family (in Rs.): .....
10. Are you holding land? Yes  No
11. Land holdings in cents .....

#### **B. BACKGROUND OF THE RESPONDENTS**

1. Place of residence: Rural  Semi- urban  Urban  Others
2. Occupation:  
Government Employee  Unskilled Laborer   
Private Employee  Student   
Self- employed  Others  Specify: ...
3. Monthly income of the respondent (in Rs.): .....

4. Are you a member of Self Help Group?

If yes, (i) Years of membership: ..... (ii) Reasons for joining: .....

If no, reason: .....

5. Do you have savings? Yes  No

If yes, what is your saving pattern choice?

Self

Post office

Bank

Co- operatives

Chit funds

Insurance

Others  Specify: .....

6. Do you have debts? Yes  No

If yes, reason for debt: .....

Availing source: .....

**C. DETAILS OF TRAINING ON ENTREPRENEURSHIP**

1. Do you have any previous experience in entrepreneurial ventures? Yes  No

If yes, nature of enterprise: .....

2. Have you ever attended any training programme? Yes  No

If yes, type of training: .....

3. Is any of your family members engaged in entrepreneurship? Yes  No

If yes, nature of enterprise: .....

4. What is your opinion about the entrepreneurial competencies?

Sl. No	Particulars	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)
1	Initiative					
2	Seeking opportunities					
3	Commitment					
4	Problem solving ability					
5	Self- confidence					
6	Risk taking ability					
7	Economic motivation					
8	Social participation					
9	Market perception					
10	Knowledge and skill					
11	Others (specify)					

5. Do you have interest to learn new skills to earn your living (entrepreneurial training programme)? Yes  No

If yes, please give your preferences on entrepreneurial training programme:

- i. Name of the enterprise: .....
- ii. Time slot preference: .....
- iii. Duration (in days): .....
- iv. Venue: Community hall  Co- operative society   
 Training centre  Near to home   
 Others  Specify: .....
- v. Subject expert: Professional trainer   
 Experienced academician   
 Successful entrepreneur   
 Government and Bank official   
 Others  Specify: .....
- vi. Training package

Sl. no.	Module contents	Yes	No
1	Hands on experience		
2	Business start up		
3	Financially supporting schemes and agencies		
4	Motivational aspects		
5	Marketing strategies		
6	Bank and legal procedures		
7	Labelling and packaging		
8	Various inputs of entrepreneurship		
9	Operation techniques		

vii. Training method

Sl. No.	Training Methods	Rank
1	Lecture cum demonstration	
2	Learning by doing	
3	Brain storming	
4	Exposure visits to enterprises	
5	Sensitivity training	
6	Case studies	
7	Video presentations	
8	Group discussion	

viii. If not interested to participate, reason: .....

6. Do you have knowledge on Stand- up India Programme?

Yes  No

7. Have you heard of Mudra Yojana?

Yes  No

8. Do you have idea about agencies promoting women entrepreneurs?

Yes  No

9. Do you know about the functions of DIC (District Industries Centre)? Yes  No

10. Do you know about support by KVK (Krishi Vigyan Kendra)? Yes  No

11. Do you know any organisation offering free entrepreneurial training for women?

Yes  No

12. Do you have knowledge about entrepreneurship support provided by NGOs (Non-Government Organisations) for women entrepreneurship?

Yes  No

13. Do you know about nearby training centres?

Yes  No

14. What is your expectation regarding training programme on entrepreneurship?

(Please provide details).

### ANNEXURE III

## Questionnaire to Elicit the Knowledge, Attitude and Practice (KAP) and Extent of Adoption of Entrepreneurship by the Trainees

### A. Knowledge, Attitude And Practice (KAP) of the Trainees (Before and After Entrepreneurial Training Programmes)

#### 1. Entrepreneurial Knowledge Level of the trainees

Sl. No	Statement	Scale		
		Agree	Undecided	Disagree
1	More than ten people required to operate micro-enterprises			
2	SWOC analysis helps to know the feasibility of a business			
3	Business plan helps for smooth functioning of the enterprise			
4	Market research is optional in a business plan			
5	Packaging and labelling should be standardized			
6	Social media can act as a marketing tool			
7	Business through social media increase sales			
8	Stand- Up India programme is meant for women entrepreneurs			
9	Commercial banks provide various supportive schemes for women entrepreneurs			
10	Quality check is essential to maintain standards in the product			
11	District Industries Centres provide technical assistance			
12	Mudra loans can be availed through co- operative banks			
13	FSSAI or FAO certifications are essential for food based enterprises			
14	Accepting challenges and facing it bravely is one of the qualities of an entrepreneur			
15	Records and book keeping is important for entrepreneurship			

2. Entrepreneurial Attitude of the respondents to be assessed before and after training programme

Sl. no.	Statements	Scale				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	Those who are having family business background only can start enterprises					
2	Attending entrepreneurial training programmes bring desirable changes in the participants					
3	Entrepreneurship helps to empower women					
4	Engaging in entrepreneurship helps to improve social status					
5	Entrepreneurial training help women to come forward to avail for financial assistance					
6	Entrepreneurship helps to motivate people to achieve great things in life					
7	There are cumbersome procedures to avail loan from bank					
8	Entrepreneurship is a risk taking career					
9	Entrepreneurship helps one to be own boss then being an employee					
10	Self- confidence improve by means of entrepreneurship					
11	Entrepreneurs are assets in the society					
12	Innovative people can become successful in entrepreneurship					
13	It is not recommendable to seek for loan to start a new enterprise					
14	Social commitment improves after getting into entrepreneurship					
15	It is good to invest money to reap profit from entrepreneurship					

3. Entrepreneurial Practice of the respondents to be assessed before and after training programme

Sl. No	Questions	Before Training		
		Yes	Unaware/ not sure	No
1	Participation in entrepreneurial training programme			
2	Preparation of a business plan			
3	Readiness to invest money for starting an enterprise			
4	Conduct of market survey			
5	Availability of raw materials assessed			
6	Usage of practical product making skills			
7	Visit to related enterprise			
8	Interaction with successful entrepreneur			
9	Approached bank for entrepreneurship related matters			
10	Practice of packaging and labelling of a product			
11	Interaction with Government agencies for business purpose			
12	Experience in making marketable product			
13	Marketing through social media			
14	Initiatives for group formation			
15	Ownership of enterprise			

B. Extent of Adoption Of Entrepreneurship By The Trainees (Before And After Entrepreneurial Training Programmes)

Sl. No.	Statement	Category	Score		
			3	2	1
1	Extent of involvement in entrepreneurship	100%			
		50%			
		Below 50%			
2	Type of activities	Manufacturing and trade			
		Manufacturing only			
		Trade only			
3	Time of adoption of entrepreneurship	Within 3 months			
		Within 6 months			
		Within one year			
4	Entrepreneurship work only if	With Government support and own money			
		With own money and determination			
		Government support is available			

## ANNEXURE IV

### Feedback Analysis of the Entrepreneurship Training Programmes by the Trainees

1. Please tick (✓) the sources of information obtained by you on the conduct of training programmes.

Sl. No	Sources of information	Response (✓)
1	Telephonic conversation	
2	Self Help Groups	
3	Peer groups/ friends/ relatives and neighbours	
4	Notice	
5	Whatsapp messages	
6	FM Radio	
7	Local Newspaper	

2. Opinion regarding the conduct of the training programmes (feedback)

Sl. no.	Statements	Scale				
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The training programme met the expectations					
2	Participation of the participants were excellent					
3	Training had the potential to enable the trainers to start own business units					
4	Overall conduct of the training was appreciable					
5	This training is recommendable for others					
6	The reading materials distributed for reference were helpful and relevant					
7	The training environment and physical facilities were comfortable					
8	Training was realistic and applicable					
9	Training was applicable to the needs and interest of the participants					
10	The resource person is enriched with subject knowledge					
11	The communication skill of the trainers were excellent					
12	Adequate time was provided for questions, discussions and clearing doubts					
13	Teaching aids were used appropriately					

14	Hospitality was satisfying					
15	The subject matters dealt throughout the training programme were relevant					
16	The content was organised properly and easy to follow					
17	Interaction of the trainer was excellent					

3. Please indicate your perception on the usefulness of various components of the Entrepreneurship Training programmes

Sl. No.	Details	Score				
		5	4	3	2	1
1	Basic facts of entrepreneurship					
2	Labelling and packaging					
3	Business and operations facts					
4	Brand building and marketing facts					
5	Hands on training					
6	Motivational aspects					
7	Agencies and schemes supporting entrepreneurship					
8	Case studies					
9	Exposure visits					

4. Please give suggestions for improvement of the training programme

## ANNEXURE V

### Questionnaire to Elicit Information on Follow up Activities Utilized by the Trainees

1. Please tick (✓) the follow up methods you have utilized after this entrepreneurial training programme.

Sl. No.	Follow up method	Follow up rounds				
		1	2	3	4	5
1	Individual contact					
2	Focus group meetings					
3	Enterprise visit					
4	Telephonic conversation					
5	Whatsapp group					
6	Others (Specify)					

2. Please tick (✓) the collaborations and linkages you have utilized after this entrepreneurial training programme.

Sl. No.	Collaborations and linkages	Response
1	Kudumbashree	
2	Selling outlets in supermarkets	
3	Self Help Group formation	
4	Kerala State Bamboo Corporation Ltd	
5	Ananthapuri Coconut Producer's company	
6	SEWA (Self Employed Women's Association)	
7	FSSAI online registration	
8	Local Self Government	
9	Handloom Co- operative society	
10	Others (Specify)	

## ANNEXURE VI

### Scoring Table to Assess Product Making Skills (To be filled by the Trainer)

Sl. no.	Product	Correct steps	Total Score
<b>I</b>	<b>Convenience food</b>		
1	Virgin coconut oil		
2	Coconut masala mix		
3	Theeyal mix		
4	Coconut laddu		
5	Coconut water soft drink		
<b>II</b>	<b>Wealth out of waste</b>		
1	Paper bag		
2	Coconut shell soap dish		
3	Cloth pouch		
4	Craft items from plastic bottle		
5	Home decors from popsicle sticks		
<b>III</b>	<b>Eco- friendly products</b>		
1	Reed container		
2	Flower vase		
3	Lamp shade		
4	Packing basket		
5	Muram (winnow)		
<b>IV</b>	<b>Beauty products</b>		
1	Handmade soap		
2	Henna mix		
3	Papaya facial cream		
4	Herbal hibiscus shampoo		
5	Beetroot lip balm		

**ANNEXURE VII**

**An Interview Schedule to Elicit the Impact of Entrepreneurial Training Programmes**

1. Name
2. Place
3. Batch:  
Convenience food  Eco- friendly products   
Wealth out of waste  Beauty products
4. How the entrepreneurial training programmes did influenced you on the following aspects?  
Familial aspects: .....  
Financial aspects: .....  
Social aspects: .....
5. Did you start enterprise after attending the entrepreneurial training programmes?  
Established  Planning to establish  Not in the near future

**PART I: Established Enterprise (To be filled by the trainees who had established enterprises)**

1. Name of the enterprise: .....
2. Product name: .....
3. Type of enterprise :  
Sole proprietorship   
Partnership  Number of partners: .....  
Others  Specify: .....
4. Date of establishment: .....
5. Status of the unit:  
Registered  Not registered
6. Location of the enterprise: Rural  Urban
7. Source and amount of financial assistance: .....
8. Number of persons employed: .....
9. Who were present at the time of launching the enterprise?
10. How you are promoting your products?

11. Who rendered support for the establishment of enterprise?

Moral support: .....

Marketing support: .....

Management support: .....

Raw materials procurement: .....

12. What are the reasons for choosing the enterprise after attending the entrepreneurial training programmes?

13. What is the loan status of the enterprise?

Applied

Not applied

Sanctioned loan

14. Production unit:

Household level

Rent building

Own building

15. Is electricity available in the unit? Yes  No

16. Is water available in the unit? Yes  No

17. Is fuel required in the unit? Yes  No

If yes, is it available? Yes  No

18. Is transportation facilities available near your unit? Yes  No

19. Is machineries available for production? Yes  No

20. How much amount you have invested?

21. What was the time gap between training and starting the enterprise?

22. What is the frequency of production?

Daily  Weekly

Weekends  Seasonal

Order wise  Monthly

Others  Specify: .....

23. Fill the table with relevant information on economic outcomes from the unit established?

Sl. no.	Item	Response
1	Production per month (Quantity)	
2	Selling price per unit	
3	Revenue (monthly)	
4	Production cost per unit	
5	Monthly profit	
6	Profit percent	

24. What are the constraints you faced while establishing the enterprise?

25. What are your future plans for the established enterprise?

**PART II: Planning to Establish Enterprise (To be filled by the trainees who are planning to establish enterprise)**

1. Name of the proposed enterprise: .....

2. Proposed product name: .....

3. Type of enterprise :

Sole proprietorship

Partnership  Number of partners: .....

Others  Specify: .....

4. When are you going to start the enterprise?

Within 4 months  5 months

6 months  7- 9 months

10- 12 months  More than one year

5. Production unit:

Household level

Rent building

Own building

6. What kind of credit choice you are planning to opt?

7. Mention the marketing strategy and business promotion ideas planned.

8. What are the hurdles for the delay in establishing enterprise?

9. What steps you have taken after attending the entrepreneurial training programmes?

**PART III: To be filled by the trainees who are not intended to establish enterprise in the near future**

1. What are the constraints of which you are not starting enterprise in the near future?

**PART IV: SWOC Analysis (Strength Weakness Opportunities and Challenges)**

1. What are your strengths in sustaining entrepreneurial behaviour?
2. What are your weaknesses that hinder you in terms of entrepreneurship?
3. What are the opportunities available for you in the field of entrepreneurship?
4. What challenges you face in terms of enterprise building?

# ANNEXURE VIII



## Training Brochure



### TRAINING BROCHURE



#### ENTREPRENEURIAL TRAINING PROGRAMMES

#### THIRUVANANTHAPURAM



13/05/2019- 23/05/2019

Co-ordinated by  
**RENJINI M U**  
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#### OBJECTIVES OF THE PROGRAMME

Specific objectives of the programme are;

- To conduct entrepreneurial orientation among the participants
- To carry out hands on training programmes with commitment to social, environmental and economic value creation
- To imbibe knowledge on the practical aspects of setting up and managing of enterprise
- To facilitate knowledge on various aspects of establishment of enterprise

#### NEED BASED TRAINING

Entrepreneurial training programmes are being framed out by assessing the Training Need Assessment through a survey conducted by the Researcher. Based on the findings of the primary survey, the participants and specific areas of the enterprises were identified, categorised into four groups for the conduct of the programme.

#### TRAINING METHODOLOGY

The training programmes are committed to social, environmental and economic value creation. The focus points of the training programmes are based on participatory and experiential learning methodology, case studies, hands on training, field visits, group work, interactive sessions, group discussions and so on by experienced trainers from various training centres and renowned Institutions. The programme also uses video lessons and well prepared reading materials.

#### WHO CAN ATTEND

Women of age group above 18 years can attend the programme. Course fee is not required. Travel allowance will be provided if needed.

#### TRAINING CONTENTS

- INDUCTION PROGRAMME
- SKILL TRAINING
- SUPPORT SERVICES

#### INDUCTION PROGRAMME

ENTREPRENEURSHIP DEVELOPMENT TRAINING (Induction Programme)

**Module 1**

- Basic facts of entrepreneurship
  - Concept of entrepreneurship
  - Micro entrepreneurship
  - SMEs/Startups
- Business and operations facts
  - Business idea creation
  - Business planning and selling
  - Business Management
  - Finance and accounting
  - Legal Procedures/ business policies

**Module 2**

- Hands on Training
  - Thinking on Conventional Food
    - Conventioal soft drink
    - Conventioal snacks and sweets
    - Conventioal pickles
    - Conventioal chutneys
  - Thinking on Eco-Friendly products
    - Packaging
    - Decorative items
    - Energy saving
    - Recycling
    - Recycling

#### SKILL TRAINING

HANDS ON TRAINING

**Module 3**

SUPPORTIVE SERVICES

- Labelling and packaging
  - Labelling
  - Labelling methods
  - Quality check
  - Registration
- Interaction with successful entrepreneur
  - Talk by experienced successful entrepreneur

- Agencies and advisors supporting entrepreneurs
  - Regional, local and national agencies
  - Referrals for various entrepreneurs
  - Banker services
- Supportive visits
  - Related enterprise visits

Sl. No.	Name of the programme	Dates	Venue	Faculty
1	Induction Programme for Group 1	13/05/2019	Kottukal	Mrs Lekshmi F.P Assistant Professor Department of Home Science, NSS College for Women, Trivandrum
2	Skill training for Group 1 (COCONUT BASED CONVENIENCE FOOD)	14/05/2019	Kottukal	Mr Krishnan Nair M Chairman, Seemadegupatt Coconut Producer's Company, Arakkulamudi, Trivandrum
3	Support services for Group 1	15/05/2019	Kottukal	Mrs Mini F. Marketing Officer Coimbatore Branch, Trivandrum

#### TRAINING SCHEDULE

➤ HANDS ON TRAINING PROGRAMME FOR FOUR DATES FROM 9:30 AM TO 1:30 PM

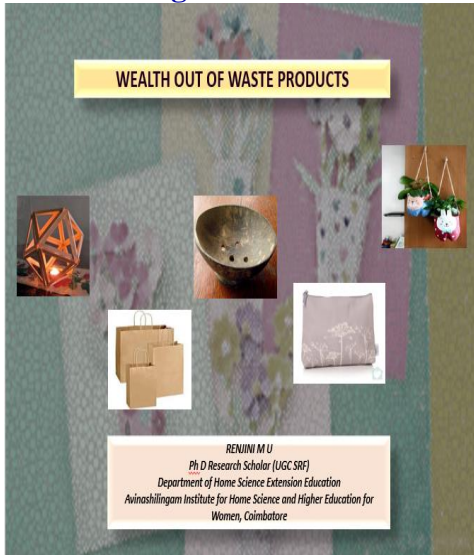
#### CONTACT

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## 2. Wealth Out of Waste Products

### English Version



### Malayalam Version



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III. Craft items from plastic bottles	10- 15
IV. Home decors from popsicle sticks	16- 20
V. Coconut shell soap dish	21- 22
Organisations promoting wealth out of waste	23
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#### ഉള്ളടക്കം

ആമുഖം	5
I. പേപ്പർ ബാഗ്	6- 7
II. തുണി സഞ്ചി	8-9
III. പ്ലാസ്റ്റിക് കുപ്പികളിൽ നിന്നുള്ള കരക കൗശല വസ്തുക്കൾ	10- 15
IV. പോപ്പിൾ സ്റ്റിക്കുകളിൽ നിന്നുള്ള അലങ്കാര വസ്തുക്കൾ	16- 20
V. കോക്കനട്ട് ഷെൽ സോപ്പ് ഡിഷ്	21- 22
പാഴ്വസ്തുക്കളിൽ നിന്നും മൂല്യവർദ്ധിത ഉൽപ്പന്നങ്ങൾ പ്രോത്സാഹിപ്പിക്കുന്ന സ്ഥാപനങ്ങൾ	23
സരംകേരളവിശദാംശങ്ങൾ	24

#### CLOTH POUCH

##### Materials Required

1. Cloth- 1 meter
2. Scissors- 1
3. Sewing thread
4. Zipper- required length



##### Method of Construction

place the zipper right sides together with one of the pieces of outer fabric, matching the edges. Switch to a zipper foot on your sewing machine and stitch the zipper to the fabric. Match the other edge of the zipper right sides together with the other piece of outer fabric and stitch this side. Sandwich one long edge of the zipper between a piece of lining and the outer fabric it is already stitched to. Stitch again, along the same stitching line on the outer fabric, to attach this side of the lining. Repeat with the other side of the lining.

#### പാഴ്വസ്തുക്കളിൽ നിന്നും മൂല്യവർദ്ധിത ഉൽപ്പന്നങ്ങൾ പ്രോത്സാഹിപ്പിക്കുന്ന സ്ഥാപനങ്ങൾ

- കേരള ഖാദി ആരിഡ് വില്ലേജ് ഉൽഡസ്റ്റീസ് ബോർഡ്, ഗ്രാമ സൗഖ്യ, വഞ്ചിയൂർ, തിരുവനന്തപുരം ഫോൺ-0471-2471696
- കട്ടുവഞ്ചേരി സ്റ്റേറ്റ് തിപ്പൻ, 2nd ഫ്ലോർ, 15th നീഹാബിലിറ്റേഷൻ ബിൽഡിംഗ്, മെഡിക്കൽ കോളേജ് പി. ഒ., തിരുവനന്തപുരം, ഫോൺ 0471 244 7552
- തണൽ, ഓഡി-3, ഭവാനൂർ നഗർ, കവടയാർ പി.ഒ തിരുവനന്തപുരം ഫോൺ 04712727150
- സേവാ കെ ആർ എ ഡി-51, കൃതിനവട്ടം ലൈൻ, കുന്നൂമ്പുറം, തിരുവനന്തപുരം ഫോൺ0471 - 2470167



### 3. Eco-friendly Products

#### English Version



#### Malayalam Version



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II. Reed flower vase	10
III. Lamp shade	11
IV. <u>Muram</u>	12
V. Reed container	13
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#### ഉള്ളടക്കം


ആമുഖം	5
I. പാക്കിങ് ബാസ്കറ്റ്	6-9
II. റീഡ് ഫ്ലവർ വെയ്സ്	10
III. വിളക്ക് നിഴൽ	11
IV. മൂറം	12
V. റീഡ് കണ്ടെയ്നർ	13
ഈ ഉൽപ്പന്നങ്ങൾ പ്രോത്സാഹിപ്പിക്കുന്ന സ്ഥാപനങ്ങൾ	14
സംരംഭകരുടെ വിശദാംശങ്ങൾ	15

Eco-friendly products

**Muram- four corner (Winnow)**

**Materials Required**

1. Reed
2. Scissors/ Knife
3. Measuring tape



**Method of construction**

Four corner muram which is a winnow or winnowing basket which uses reed strips which are thick. Weaving is done as in basket making but the dimensions and length varies according to the use. Four corners are tied tightly using thick reed sticks for durability of the product.

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പരിസ്ഥിതി സൗഹൃദ ഉൽപ്പന്നങ്ങൾ

**ഈ ഉൽപ്പന്നങ്ങൾ പ്രോത്സാഹിപ്പിക്കുന്ന സ്ഥാപനങ്ങൾ**

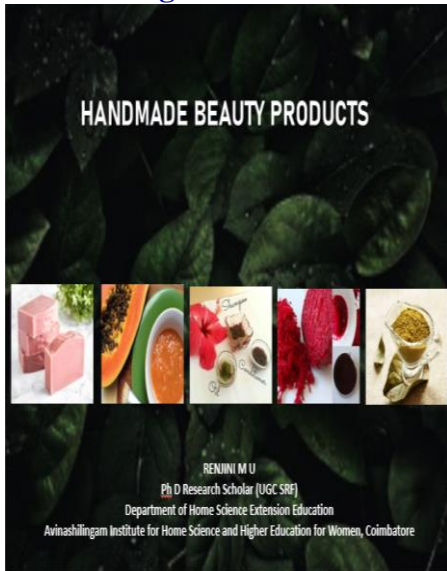
- ❖ കേരള സ്റ്റേറ്റ് ബാബ്ലൂ കോർപ്പറേഷൻ ലിമിറ്റഡ്, ടി.സി. 252104 (1), ഗൗണ്ട് റോഡ്, വൈശാലി, തെരുവില ഭാഗം, തമ്പുരൂർ, തിരുവനന്തപുരം. ഫോൺ- 2452275
- ❖ സോഹ ക്രാഫ്റ്റ്-51, കൃഷ്ണമിനാട്ടം ലെയ്ൻ, കൃഷ്ണപുരം, തിരുവനന്തപുരം. ഫോൺ 0471-2471167
- ❖ കരകൗശല വികാസ കോർപ്പറേഷൻ ഓഫ് കേരള ലിമിറ്റഡ്, പി ബി നമ്പർ 171, എൻ-എം-എം ഉത്സർഗ്വൃട്ട കോമ്പൗണ്ട്, പ്രസ് ഭാഗം, പുത്തന്തോണെ പാലം, തിരുവനന്തപുരം, 0471-2778400
- ❖ കേരള ടാടി, റിപ്പബ്ലിക് ഇൻഡസ്ട്രീസ് ബോർഡ്, ഗ്രാമ സൗജന്യ, വഞ്ചിമുക്ക്, തിരുവനന്തപുരം ഫോൺ- 0471-2471666



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## 4. Beauty Products

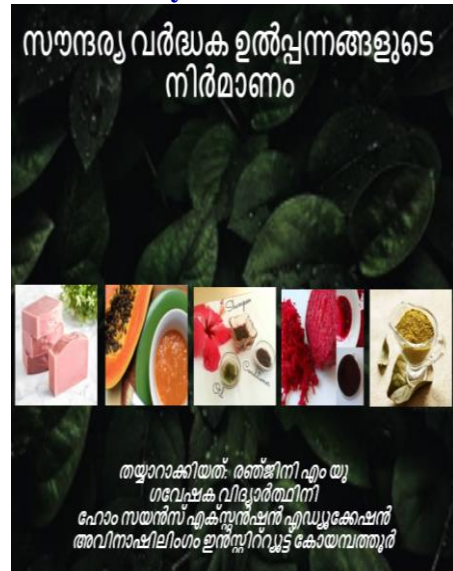
### English Version



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### Malayalam Version



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II. ചെമ്പരത്തി ഷാംപൂ	9
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Handmade beauty products

**Ingredients**

1. Henna leaves
2. Lemon juice
3. Essential oil (Eucalyptus oil)

**Procedure**

Henna powder can be prepared by drying henna leaves under sun or using a machine drier. Grind the leaves, sieve and pack it. To make henna paste or mix, lemon juice and essential oil are added to the henna powder and mixed well. Add any preservative to increase shelf life of the product.

**Henna mix**



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സൗന്ദര്യ വർദ്ധക ഉൽപ്പന്നങ്ങളുടെ നിർമ്മാണം

**സൗന്ദര്യ വർദ്ധക ഉൽപ്പന്നങ്ങളുടെ നിർമ്മാണം പ്രോത്സാഹിപ്പിക്കുന്ന സംഘടനകൾ**

- ☐ കേരള ഖാദി ആരിഡ് വില്ലേജ് ഇൻഡസ്ട്രീസ് ബോർഡ്, ഗ്രാമ സൗജന്യ വഞ്ചിയൂർ, തിരുവനന്തപുരം ഫോൺ-0471-2471696
- ☐ കൂട്ടംബശ്ശി സ്റ്റേറ്റ് മിഷൻ, 2nd ഫ്ലോർ, ട്രിഡി നിലാബിലിറ്റേക്ഷൻ ബിൽഡിംഗ്, മെഡിക്കൽ കോളേജ് പി.ഒ., തിരുവനന്തപുരം, ഫോൺ 0471 244 7552
- ☐ സൗധ കെ ആർ എ ഡി -51, കുതിരവട്ടം ലൈൻ, കുന്നംപുറം, തിരുവനന്തപുരം ഫോൺ0471- 2470167





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# 5. Entrepreneurship Development

## English Version

**ENTREPRENEURSHIP DEVELOPMENT**



RENINI M U  
Ph D Research Scholar (UGC JRF)  
Department of Home Science Extension Education  
Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore

## Malayalam Version

**സംരംഭകത്വ വികസനം**



**തയ്യാറാക്കിയത്: രഞ്ജിനി എം യു ഗവേഷക വിദ്യാർത്ഥിനി**  
**പോം സയൻസ് ഫിക്സേർഷൻ ഹുഡ്ഡുകേഷൻ**  
**അവിനാഷിംഗിംഗം ഇൻസ്റ്റിറ്റ്യൂട്ട് കോമ്പൗണ്ടിൽ**

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**Entrepreneurship Development**

**Whom to contact for what information?**

Sl. No.	Area of Assistance	Source
1	For Selection of a Project	MSME-DI, DIC, TCOs, SFCs
2	Registration	DIC
3	Finance	Banks, SFCs, NSIC
4	Technical	DIC, TCOs, CFTRI, MSME-DI, NSIC, DFRI
5	Training	ED Institutes, MSME-DI, TCOs, DICs, CFTRI, NGOs
6	Infrastructure	DIC, DICs, LA
7	Raw Materials	DIC
8	Plant & Machinery	DIC, NSIC, MSME-DI
9	Marketing Information	DIC, TCOs, EPC (APEDA, MPEDA)

DIC = District Industries Centre  
MSME-DI = Micro Small & Medium Enterprise-Development Institute TCOs = Technical Consultancy Organisations  
SFCs = State Financial Corporations  
NSIC = National Small Industries Corporation DFRI = Defence Food Research Laboratory  
ED Inst. = Entrepreneurship Development Organisations CFTRI = Central Food Technology Research Institute DICs = Infrastructure Development Corporations  
LA = Local Authorities like Municipalities  
EPC (APEDA, MPEDA) = Export Promotion Council (Agriculture and Processed Food Export Development Authority, Marine Products Export Development Authority)

**സംരംഭകത്വ വികസനം**

**എന്ത് വിവരങ്ങൾക്ക് ആരെയാണ് ബന്ധപ്പെടേണ്ടത്?**

ക്രമ നമ്പർ	സഹായ മേഖല	ഉറവിടങ്ങൾ
1	പ്രോജക്ട് തിരഞ്ഞെടുക്കൽ	MSME-DI, DIC, TCOs, SFC കൾ
2	റജിസ്ട്രേഷൻ	DIC
3	ധനം	Banks, SFCs, NSIC
4	സാങ്കേതികത	DIC, TCOs, CFTRI, MSME-DI, NSIC, DFRI
5	പരിശീലനം	ED Institutes, MSME-DI, TCOs, DICs, CFTRI, NGOs
6	അടിസ്ഥാന സൗകര്യങ്ങൾ	DIC, DICs, LA
7	അടങ്കലും പ്ലാന്റും	DIC
8	പ്ലാന്റ് ക്ലിപ്പിംഗും	DIC, NSIC, MSME-DI
9	മാർക്കറ്റിംഗ് വിവരങ്ങൾ	DIC, TCOs, EPC (APEDA, MPEDA)

DIC = റീജിയൻലായ കേന്ദ്രം  
MSME-DI = മൈക്രോ സ്മാൾ മീഡിയം എൻട്രപ്രൈസ്-ഡെവലപ്മെന്റ് ഇൻസ്റ്റിറ്റ്യൂട്ട് TCOs = ടെക്നിക്കൽ കൺസൾട്ടന്റ് ഓർഗനൈസേഷനുകൾ  
SFCs = സ്റ്റേറ്റ് ഫിനാൻസ് കോർപ്പറേഷനുകൾ  
NSIC = നാഷണൽ സ്മാൾ ഇൻഡസ്ട്രീസ് കോർപ്പറേഷൻ DFRI = ഡിഫൻസ് ഫുഡ് റിസർച്ച് ലബോറട്ടറി  
ED ഇൻസ്റ്റിറ്റ്യൂട്ട് = സംരംഭകത്വ വികസന സംഘടനകൾ CFTRI = സെന്റ്രൽ ഫുഡ് ടെക്നോളജി റിസർച്ച് ഇൻസ്റ്റിറ്റ്യൂട്ട് DICs = ഇൻഫ്രാസ്ട്രക്ചർ ഡെവലപ്മെന്റ് കോർപ്പറേഷനുകൾ  
LA = ലോക്കൽ അതോറിറ്റീസ് പോലെയുള്ള പാലികാടികൾ  
EPC (APEDA, MPEDA) = എക്സ്പോർട്ട് പ്രൊമോഷൻ കൗൺസിൽ (അഗ്രികൾച്ചർ ആൻഡ് പ്രോസസ്സ്ഡ് ഫുഡ് എക്സ്പോർട്ട് ഡെവലപ്മെന്റ് അതോറിറ്റി, സമുദായ വികസന അതോറിറ്റി)

## ANNEXURE X

### Plagiarism Report



**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12 B  
Coimbatore - 641 043., Tamil Nadu, India

#### PLAGIARISM CHECK REPORT (THESES)

1.	Name of the Research Scholar	Renjini M U
2.	Roll No. and Year of Registration	17PHEXF002, 2017
3.	Department	Home Science Extension Education
4.	Name of the Research Guide	Dr. T. Radha
5.	Title of the Thesis / Dissertation	An Action Research on the Impact of Entrepreneurial Training Programmes for Selected Women in Thiruvananthapuram District of Kerala
6.	Similarity Content (%) Identified	5 % (Excluding Review of Literature)
7.	Software Used	Turnitin
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Checked by :

  
29/10/21  
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**INTRODUCTION**

Women empowerment is a multifaceted concept which comprises of social, economic and political upliftment of women and their role in equal status as that of men (Rameshwar and Pandey, 2016). Economic empowerment of women is realized through gender equality opportunities and socio-economic participation of women over time to the free market (Kumar, 2015). Access to economic work being the women work by the progress of society. It is the need of the hour to recognize the potentialities of women and make them actively engaged in economic system (Prasad and Das, 2016). Income generating activities are generally being pushed solely on a need for economic needs of women, instead, it should be noted that it is a powerful motivation to empower their efficiency and Motivation, 2016.

Development and independence of women in terms of economic aspects are directly proportional and it ultimately result in better status of women. Advancement and empowerment of women leads to higher standard of living and higher decision making power (Sinha, 2019). The most economic growth is realized only through recognizing women's participation in economic system which is most possible through comprehensive development (Sinha and Jain, 2017). Accordingly, it is necessary that women entrepreneurship and sustainable economic development are closely interrelated (Sankarappa, 2016).

Entrepreneurship is defined as something which goes beyond the creation of a new enterprise with an objective to solve economic problems (Chelliah and Aggarwal, 2017). Entrepreneurship gives rise to satisfaction, positive effect and psychological well-being other than economic well-being with regard to establishing, managing and expansion of enterprise (Nikbaid et al., 2018). Entrepreneurship is an opportunity to do something that you enjoy and simultaneously create value for the community (Elin and Baskak, 2019). It is a process by which a new product or service is introduced to the market based on the market needs using innovative and this business, keep on going, organized and provided (Sankar et al., 2018). It continuously engage a person in self-employment and provide job for others (Sinha, 2017). Entrepreneurship opens up 'new' for utilization of skills and capabilities, then by facilitating them to be empowered to all levels (Mansur, 2019).

The social perception of women towards their roles have changed over and over women are taking entrepreneurship as a career along by following work and personal life (Srinivas, 2019). They have started following the educational gender fair and accepted out into the world of entrepreneurship (Bhattacharya et al., 2019).

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### ORIGINALITY REPORT

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**ANNEXURE XI**  
**UGC NET JRF Award Letter**

  
Dr. Surender Singh  
Joint Secretary



UNIVERSITY GRANTS COMMISSION  
(Ministry of Human Resource Development)  
NET Bureau, University of Delhi, South Campus,  
Benito Juarez Marg, New Delhi-110021  
Ph.: 011-24115419, Telefax: 011-24112278  
email: ssingh.ugc@nic.in

**JRF AWARD LETTER**

**11 JUL 2016**

No. F.15-6(DEC. 2015)/2016(NET)

UGC-Ref. No.: 1525/(OBC)(NET-DEC. 2015)

**RENJINI M U**  
**D/O MADHU S**  
**VALIYAVILAKATHU PUTHEN VEEDU, POONKULAM,**  
**VELLAYANI, THIRUVANANTHAPURAM, KERALA - 695522, India**



Roll No.: 38013519

Subject: Home Science

Dear Candidate,

You had applied in the UGC-NET held on 27th December, 2015 for Junior Research Fellowship in the OBC category. I am pleased to inform you that you have qualified by securing marks at par with qualifying cut-off for OBC category. The tenure of the fellowship is five years and it commences from the date of declaration of NET result, i.e., 11th April, 2016 (or) from the date of Registration under M.Phil/Ph.D. (or) from the date of joining in M.Phil/Ph.D. programme, whichever is later. The summary of the financial assistance offered under the scheme is mentioned in **Annexure I** (all Annexures mentioned in this letter are available on [www.ugc.ac.in/netjrf](http://www.ugc.ac.in/netjrf)).

The Awardee is required to get admission and registration for **regular and full time M.Phil/Ph.D.** course in a University/Institution/College recognized by the UGC at the first available opportunity **but not later than two years** from the date of issue of this award letter. The University/Institution/College is requested to process for the award of JRF based on this letter, in accordance with the procedure available on [www.ugc.ac.in/netjrf](http://www.ugc.ac.in/netjrf).

It may be noted that the fellowship amount shall be disbursed through Canara Bank to the bank account of the Awardee, (any bank) directly. The list of designated branches of Canara Bank is available on the UGC portal [www.ugc.ac.in](http://www.ugc.ac.in). The Awardee is required to approach the designated branch along with a copy of the **Award letter, Joining Report, Annexure II** and an **undertaking Annexure II (a)**. The Awardee is also required to submit the following documents to the designated branch of the Canara Bank at the stipulated period/interval:

1. At the end of every three months a '**Continuation Certificate**' in the prescribed proforma **Annexure III**. This will make the Awardee eligible to draw the fellowship for the next three months.
2. Half yearly **Progress Report** in the prescribed proforma **Annexure IV** along with the '**Continuation Certificate**'.
3. Details of the expenditure incurred out of the contingency grant to be submitted annually in the prescribed proforma **Annexure V**.
4. The claim towards HRA is subject to the submission of **HRA certificate** in the prescribed proforma **Annexure VI**.
5. After the completion of two years of award of fellowship an '**Upgradation Certificate**' needs to be submitted in the prescribed proforma **Annexure VII** along with **Progress Report and Continuation Certificate**.

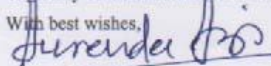
It may also be noted that UGC has proposed to link "**AADHAAR**" with student's bank account number so that there can be direct cash transfer and effective disbursement of fellowship into the bank account of the student. In this regard Secretary, UGC has already requested the universities to help the students in Aadhaar Enrolment vide his D.O. letter No. F.14-34/2011 (CPP-II) dated 11.01.2013.

It may please be noted that the award is liable to be cancelled and it will also attract legal action against the Awardee in the following cases:

- i) If the Awardee is found to be ineligible to receive the award at any point of time during the entire duration of the fellowship. ii) Misconduct of Awardee. iii) Unsatisfactory progress of research work of the Awardee. iv) In case, any other fellowship is drawn from other source(s). v) Concealment of facts or on any other ground of misconduct.

In order to provide easy accessibility, all the details of the scheme, its requirements, all the prescribed proforma for submission of the documents along with the details of the designated branches of Canara Bank are available on the UGC portal [www.ugc.ac.in/netjrf](http://www.ugc.ac.in/netjrf)

The e-Certificate of eligibility for Assistant Professor has already been uploaded on [www.ugcnetonline.in](http://www.ugcnetonline.in). The category and eligibility of the candidates to be ensured by the institution/appointing authority.

With best wishes,  
  
(Surender Singh)

## ANNEXURE XII

### Publications

#### Details of Research Publications

Scholar : RENJINI M U

Roll No: 17PHEXF002

Discipline : Home Science Extension Education

Supervisor: Dr. T RADHA

Sl. No	Article	Journal	Other Details Vol/No/Page No	Published in UGC-CARE / Scopus Indexed/ Web of Science List of Journals
1	Knowledge, Attitude and Practice (KAP) Survey to Assess the Effect of Entrepreneurship Training Programme.	The Journal of Research Angrau	Vol 48, No. 4 October-December 2020. Pp- 85- 89	UGC CARE LIST Journal (Group I)
2	Comparison of Attributes of Women Entrepreneurs in Selected Rural and Urban Areas of Thiruvananthapuram, Kerala.	International Journal of Applied Home Science	Issue 11, Vol 4, November 2017. Pp- 1017- 1021	UGC approved No. 43913 (till 2 <sup>nd</sup> May 2018)

Proof of list of Journals from Internet to be attached along with copies of reprints (Attached)

Scholar : Renjini

Supervisor : T. Radha

Checked By :

M. P. Jayanthi  
30/3/2021