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Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore-641043, Tamil Nadu, India

Bachelor's Degree Examination - May 2025 II Semester

Class : I UG
Major : B.Com

Time : 3 Hours
Max. Marks : 100

23BCOC05 Entrepreneurship Development

Course Outcomes:

- CO1: Discern distinct entrepreneurial traits
CO2: Identify the parameters to assess opportunities and constraints for new business ideas
CO3: Develop a business idea by adopting systematic process
CO4: Design strategies for successful implementation of ideas
CO5: Create a Business Plan.

Part A

10 x 1 = 10

Choose the Correct Answer

1. Entrepreneurship Development Program is to help _____.
a. Well established business
b. First generation entrepreneurs
c. Employees of an organization
d. None of the above
CO1K1
2. In which of the following types, does the entrepreneur work as a middle man?
a. Joint
b. Private
c. Social
d. Trading
CO1K1
3. Person who works within an organization and having entrepreneurial capabilities is _____.
a. Entrepreneur
b. Intrapreneur
c. Manager
d. Chief executive
CO2K2
4. Social attitude is one of the important problems of an _____ Entrepreneur.
a. Drone
b. Business
c. Women
d. Adoptive
CO2K2
5. The process of creating something new is called _____.
a. Creative flexibility
b. Management
c. Business
d. Innovation
CO3K1
6. Which of these is also known as corporate venturing?
a. Intrapreneurship
b. Mergers
c. Entrepreneurship
d. Acquisition
CO3K1
7. Which of the following is not a source of business idea?
a. Internet
b. Focus group
c. Library
d. Hobbies
CO4K2
8. _____ is the response of a person or an organization to solve an identified problem or to meet perceived needs.
a. Business plan
b. Business idea
c. Feasibility study
d. None of the above
CO4K2
9. _____ is the process through which individual perceives opportunities without regard to resources they possess.
a. Start-up Management
b. Entrepreneurship
c. Financial Analysis
d. Feasibility Planning
CO5K1
10. Importance of Entrepreneurship includes _____.
a. Economic & dynamic activity
b. Innovation & Profit potential
c. Risk bearing
d. All of the above
CO5K1

Part B

5 x 6 = 30

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 11.a. Explain the importance of entrepreneurship. CO1K2
(or)
11.b. List out the various elements of entrepreneurship. CO1K2
- 12.a. Explicit the historical background of entrepreneurship in India CO2K3
(or)
12.b. What are the challenges faced by entrepreneurship in India? CO2K2
- 13.a. What are the key characteristics of an entrepreneurial ecosystem? CO3K2
(or)
13.b. List out the benefits of a well-developed entrepreneurial ecosystem. CO3K3
- 14.a. Narrate the term creative thinking in the context of generating business ideas. CO4K3
(or)
14.b. How does financial feasibility affect the decision to pursue a business idea? CO4K2
- 15.a. Elucidate the role of angel investors in the initial stages of a start-up. CO5K4
(or)
15.b. Discover the basic problems of start-up. CO5K4

Part C

5 x 12 = 60

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 16.a. Explain in detail the dimensions of entrepreneurship. CO1K3
(or)
16.b. How does entrepreneurship contribute to job creation in society? CO1K2
- 17.a. Analyse the relationship between entrepreneurship and economic development. CO2K4
(or)
17.b. Discuss the various initiative of entrepreneurship from government of India. CO2K4
- 18.a. Explain the concept of entrepreneurial culture and its importance within an ecosystem. CO3K3
(or)
18.b. Discuss the importance of education and training in building a strong entrepreneurial ecosystem. CO3K4
- 19.a. Elaborate the importance of identifying the problem as a source of business ideas. CO4K4
(or)
19.b. Describe the steps involved in conducting a financial feasibility test for a business idea. CO4K3
- 20.a. Explain the different sources of financing available for start-ups. CO5K4
(or)
20.b. Analyse the role of strategic partnerships and collaborations in mobilizing resources for start-ups. CO5K4