

Avinashilingam Institute of Home Science and Higher Education for Women,
(Deemed to be University), Coimbatore – 641 043

Master's Degree Examination – November 2018
Semester - I

Class : I PG

Major : M.B.A. Tourism and Travel Management

Time: 3 hours

Maximum Marks: 60

17MTAC05 - Tourism Resources (Tour)

PART - A

(10X1/2 = 5)

Choose the Correct Answer

1. Manas National Park is located in,
a. Assam b. Karnataka c. Gujarat d. Sikkim
2. Which state is called the cradle of Buddhism?
a. Sikkim b. Bihar c. Uttar Pradesh d. Madhya Pradesh
3. How many UNESCO Heritage sites are there in India?
a. 28 b. 32 c. 36 d. 38
4. Victoria memorial is located at
a. Kolkata b. New Delhi c. Mumbai d. Dalhousie
5. Which city is known as the "Venice of East"?
a. Panaji b. Udaipur c. Srinagar d. Guwahati
6. In which city is the famous ancient monument Hawa Mahal situated?
a. Jaipur b. New Delhi c. Hyderabad d. Kolkata
7. Which of the following state is one of the "seven sister states of India"?
a. Meghalaya b. Uttar Pradesh c. Uttarakhand d. West Bengal
8. Sun temple is located in which city?
a. Vishakapatnam b. Gwalior c. Konark d. Sonapat
9. Valley of flowers national park is located in
a. Uttarakhand b. Sikkim c. Goa d. Tripura
10. Which monument is known as the replica of Taj Mahal?
a. Hawa Mahal b. Udaipur Palace c. Bibi ka Maqbara d. Lakshmi Vilas Palace

PART – B

(5X4 = 20)

Answer all the questions

Each answer should not exceed 200 words or one page

11. (a) Write the differences between wildlife sanctuaries and National Parks with example.
(or)
(b) List out the important Hill stations in South India and explain its tourism potential.
12. (a) Describe the UNESCO world heritage sites of Uttar Pradesh.
(or)
(b) Highlight the unique features of Ajantha, Ellora and Elephanta Caves.
13. (a) Forts and Palaces of Rajasthan – Explain in detail.
(or)
(b) Write a note on Buddhist circuit of North India.
14. (a). Prepare a Wildlife circuit linking the sanctuaries of Karnataka, Kerala and Tamil Nadu.
(or)
(b). Explain the Adventure tourism activities of Andaman & Nicobar Island.
- 15.(a). “MICE as an emerging tourism in India” – List out the attributes prerequisite for successful MICE tourism operation.
(or)
(b). Describe the cuisines of South India in detail.

PART – C

(5X7 = 35)

Answer ALL Questions

Each answer should not exceed 600 words or three pages

16. (a). Write in detail about the natural resources in Western Ghats and list out the places of tourist interest.
(or)
(b). Explain the wildlife resources of Northern states of India.
17. (a). Give a detailed account on UNESCO world heritage sites of Tamil Nadu.
(or)
(b). World Heritage sites as a prime places of tourist interest in Rajasthan – Substantiate.
18. (a). Describe in detail about the Mountain railways in India.
(or)
(b). Write a detailed note on Emerging tourism Products of India.
19. (a). Prepare a Religious circuit connecting the major religious places of New Delhi, Uttar Pradesh and Jammu & Kashmir.
(or)
(b). Write different types of Adventure activities with appropriate destinations in India.
20. (a). Tamil Nadu as a Medical Tourism hub of India – Illustrate the facilities and services.
(or)
(b). Culinary tourism as prime attractions in India – Justify and highlight the distinctiveness of different cuisines.
