

**Avinashilingam Institute for Home Science and Higher Education for  
Women, Coimbatore-641043  
Bachelor's Degree Examination – November 2017  
III Semester**

**Class : II UG  
Major : English**

**Time : 3Hours  
Max.Marks : 100**

**15BENC08 Creative Writing**

**Part – A**

**10x1=10**

**Choose the correct answer**

1. A \_\_\_\_\_ is a section of prose in which a particular topic is stated and developed.  
a. Paragraph  
b. Letter  
c. Poetry  
d. Business Letter
2. \_\_\_\_\_ is a bad instrument of persuasion.  
a. Humour  
b. Ornament  
c. Cliches  
d. Didacticism
3. \_\_\_\_\_ is the most effective tool or strategy to ensure demand for your products by promoting their selling and buying.  
a. Paragraph  
b. Essay  
c. Letter  
d. Advertisements
4. Advertisements may be broadly divided into \_\_\_\_\_.  
a. 3  
b. 4  
c. 5  
d. 2
5. Twelfth night was written by \_\_\_\_\_.  
a. Shakespeare  
b. Hardy  
c. Jane Austen  
d. Dickens
6. Nerissa appears in the play \_\_\_\_\_.  
a. As you like it  
b. Twelfth night  
c. The Merchant of Venice  
d. Emma
7. "As a Brave as a Lion" is an example for \_\_\_\_\_.  
a. Simile  
b. Apostrophe  
c. Alliteration  
d. Tautology
8. The humorous use of word that has two meanings is called \_\_\_\_\_.  
a. Pun  
b. Apostrophy  
c. Alliteration  
d. Tautology
9. A Sonnet consists of \_\_\_\_\_ lines.  
a. 12  
b. 14  
c. 15  
d. 16
10. A Ballad is a \_\_\_\_\_ in verse.  
a. a Play  
b. a Story  
c. an Essay  
d. Monologue

**Part – B**

**5x6=30**

**Answer the following**

**Answer should not exceed 400 words or two pages**

11. a. Write the characteristics of a Paragraph.  
(or)
11. b. Write a paragraph on "A Visit to a Zoo".
12. a. Draft an advertisement to sell your Maruthi 800, 1996 model in excellent condition.

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(or)

12. b. Prepare a Slogan of your own for a social cause.

13. a. Define Plot and Sub Plot.

(or)

13. b. Discuss about play within a Play.

14. a. Write a note on Irony and Sarcasm.

(or)

14. b. Write a short note on Personification and Metonymy.

15. a. Write a short note on the types of Poetry.

(or)

15. b. Discuss the characteristics of Short Story.

**Part – C**

**5x12=60**

**Answer the following**

**Answer should not exceed 800 words or 4 pages**

16. a. Write an essay on What can Education Do?

(or)

16. b. Write an essay on Different types of Paragraph.

17. a. Write an essay on the different kinds of advertisements.

(or)

17. b. Write an essay on the salient features of Classified Advertisements.

18. a. Discuss the Bond story in "The Merchant of Venice".

(or)

18. b. Rewrite a famous Drama of your own choice.

19. a. Write an essay on Antithesis, Paradox, Epigram and Onomatopoeia.

(or)

19. b. Write an essay on Climax and Anti Climax.

20. a. Write an essay on one act plays.

(or)

20. b. Write a short story of your own.

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