

**Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University) Coimbatore-641 043
Bachelor's Degree Examination – November- 2018
V Semester**

Class : III UG

Time :3 hours

Major : Textiles and Apparel Designing

Max. Marks: 100

15BTDC25 Entrepreneurship Development

Part-A

10 x 1=10

Choose the correct answer

1. The main characteristics of an entrepreneur is-----
a. Hard work b. Independence c. Foresight d. All the above
2. Which of the following entrepreneurs are very cautious in bring about any change in their enterprise
a. Fabian b. Drone c. Imitative d. Innovative
3. CP M stands for
a. Correct path method b. Critical path method c. Correct programme method
d. Critical programme method
4. Break even point is where industrial enterprise shall obtain
a. Minimum profit b. No profit or loss c. Minimum loss d. Maximum profit
5. IDBI stands for
a. Indian Development bank for industries b. Industrial Development Bank of India
c. Industrial District bank of india d. Indian District bank for industries
6. DIC stands for
a. Development industries center b. Development Indian Center
c. District Indian center d. District industries Centers
7. The first of Six M's stands for
a. Material b. Machinery c. Man power d. Money
8. Planning and organizing is a part of
a. Marketing b. Management c. Man power d. Material
9. When machineries are arranged in the order in which they will be used in manufacture it is
a. Product layout b. Process layout c. Combined d. Plain layout
10. 'S' in SWOT stands for
a. Stock b. Standard c. Strength d. Stability

Part B

5 X 6=30

Answer the following

Answer should not exceed 400 words or two pages

- 11.a. What are the qualities of an entrepreneur?
(or)
- 11.b. Discuss the role of Entrepreneurship in Economic development.
- 12.a. What is PERT? Discuss its advantages and disadvantages.
(or)
- 12.b. What is a project? How can you identify a project?
- 13.a. Describe the role of SIDBI in Industrial development.
(or)
- 13.b. Write a note on Financial accounting procedures.

