



Class : III UG
Major : B.Com/B.Com PA

Time: 2hrs
Max. Marks: 60

21BCPC28 - Business Environment

Course Outcomes:

CO1: To understand the environment of business from global and national perspectives.

CO2: To enable the students to understand the issues relating to political environment.

CO3: To develop the concept of natural and technological environment.

PART-A

(6 x1=6)

Choose the correct answer

1. The government that covers all those principles, policies, rules and procedures and control the industrial enterprise of the economy is called CO3:K1
 a) Industrial b) Fiscal c) Monetary d) Macro
2. The economy which is not owned or managed by the government but owned by private individuals is called CO3: K1
 a) Social b) Capitalist c) mixed d) political
3. Which of the following migration of population does not change the size of the population? CO4:K1
 a) External migration b) International migration
 c) National migration d) Internal migration
4. Fiscal policy refers to the policy of government regarding taxation, public expenditure and CO4:K1
 a) Public debt b) Budget c) Policies d) Deposits
5. Technological environment consist of CO5:K1
 a) Proves cause and effect relationship
 b) Finding facts and maintenance
 c) Creation of Knowledge and its application
 d) Management of technology
6. The environment is very significantly influenced by the world trade organization principles and agreements. CO5:K1
 a) Economic b) Legal c) Global d) Political

PART-B

(3X6=18)

**Answer the following Questions
(Answer should not exceed 400 words)**

- 7 a) Explain the impact of New Industrial Policy 1991. CO3: K2
 (OR)
 b) Enumerate in detail about the government policies of Special Economic Zones. CO3: K2
- 8 a) Elucidate the Objectives of Competition Policy. CO4: K2
 (OR)
 b) Describe the factors affecting economic environment of business. CO4: K3
- 9 a) Discuss the nature of Technological environment. CO5: K3
 (OR)
 b) Explain the importance of Natural environment for business. CO5: K3

PART- C

(3X12=36)

**Answer the following Questions
(Answer should not exceed 800 words)**

- 10 a) List out the various types and government policies of village and small industries CO3: K2
 (OR)
 b) Explain the nature and scope of business environment. CO3:K3
- 11 a) Interpret the Economic roles of government in India. CO4: K3
 (OR)
 b) Explain about the political environment and discuss the role of government in business. CO4: K3
- 12 a) Write down the elements of Technological environment and enumerate the impact of technology on business. CO5:K3
 (OR)
 b) Elaborate the various types and features of natural environment. CO5:K3

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