



Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)
Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, category I by UGC
Coimbatore - 641 043, Tamil Nadu, India.

Continuous Internal Assessment Test I – August 2025
I Semester

Class : I UG
Major : B.Com/ B.Com CA / B.Com Minor Specialization

Time : 2 Hours
Maxi. Marks: 60

23BCOC02 / 23BCCC02 /23BCOC02 Business Organisation and Management

Course Outcomes:

At the end of the course, students will:

- CO1: Distinguish and explain each form of business.
CO2: Prepare draft of Article of Association & Memorandum of Association for a business.
CO3: Apply principles and functions of management in the organization.
CO4: Identify and explain the managerial skills used in the business.
CO5: Analyze the concept of delegation of authority, coordination and control.

Part - A

Choose the correct answer

6 x 1 = 6

1. In a Sole Proprietorship, the liability of the owner is CO1K
a) Limited b) Unlimited c) Shared d) Personal
2. A business that follows ethical conduct and human values is called CO1K
a) Illegal business b) Social business c) Responsible business d) Unethical business
3. Shares are freely transferable in which form of business? CO2K
a) Sole Proprietorship b) Partnership c) Private Limited Company d) Public Limited Company
4. A document issued to invite the public to buy shares is called CO2K1
a) Memorandum b) Articles c) Prospectus d) Certificate
5. The 14 Principles of Management was proposed by CO3K1
a) Taylor b) Fayol c) Drucker d) Mintzberg
6. Levels of Management do not include CO3K1
a) Top-level b) Middle-level c) Bottom-level d) Operational-level

Part - B

Answer all the questions

3 x 6 = 18

Answer should not exceed 400 words or two pages

7. a) Explain the characteristics of business. CO1K3
(or)
7. b) Explain the merits of sole proprietorship. CO1K2
8. a) Discuss the various stages of promotion in company. CO2K3
(or)
8. b) State the clauses of the memorandum of association. CO2K3
9. a) Explain the importance of management. CO3K2
(or)
9. b) Describe the different levels of management. CO3K3

Part - C

Answer all the questions

3 x 12 = 36

Answer should not exceed 800 words or four pages

10. a) Discuss the objectives of business. CO1K2
(or)
10. b) Explain the advantages and disadvantages of co-operative organization. CO1K2
11. a) Differentiate between a company and a partnership firm. CO2K3
(or)
11. b) Describe the kinds of companies and explain their classification. CO2K3
12. a) Explain the Principles of Management. CO3K3
(or)
12. b) Discuss the characteristics of management. CO3K3

No. of Copies: 400

Staff incharge:

Dr.M.Aqila